

How do we help make a pipeline dream come true?

Steve Schwartz, LiUNA Organizing Department

What do people want?

JOBS. JOBS. **JOBS.** JoBs.

ALSO, JOBS. But really...

CAREERS!

**What can't our opposition
argue with?**

*IOWANS GETTING
GOOD JOBS!*

LiUNA!

So what do we give them?



LiUNA!

**The WE BUILD IOWA
CAMPAIGN!**

*IOWANS GET
GOOD JOBS!*

(building DAPL)

LiUNA!

LiUNA!

BUILD IOWA COMMUNITY PICNIC

CHECK OUT GREAT JOB OPPORTUNITIES

8-25-2015

FOOD AND DRINKS WILL BE PROVIDED

Ottumwa

Central Park
105 3rd St E,
Ottumwa, IA 52501

Anyone interested in a career in the construction industry is welcome to see what **LiUNA** has to offer

LiUNA!

The WE BUILD IOWA CAMPAIGN!



LiUNA!

The WE BUILD IOWA CAMPAIGN!



LIUNA!

The WE BUILD IOWA CAMPAIGN!



**WHAT'S
IN YOUR
WALLET?**

**With a LIUNA We Build Iowa union card
YOU GET MORE**

LIUNA! WE BUILD IOWA For Good Jobs and Stronger Communities

Construction Opportunities in Iowa Dakota Access Pipeline: Creating Jobs and Economic Development

LIUNA is ramping up recruitment in Iowa to build the Dakota Access Pipeline (DAPL). Construction of DAPL will generate millions of hours of work and support more than 2,000 careers. The Iowa portion of the pipeline will run for 343 miles and transport 100% domestically produced light sweet crude oil from North Dakota through Iowa and on to major refining markets across the nation.

Benefits for Iowa

- Of the \$1.04 billion investment in the state's portion of the project, more than half – roughly \$628.4 million – will go towards direct purchases in the state.
- In addition, \$30 million will be paid in property taxes and \$33 million is estimated to be paid in sales taxes during construction.
- With the rapid increase in oil production, transporting fuel by pipeline relieves congestion on the rail system; ensuring that Iowa's agricultural products get to market.

Safety is Top Priority

- LIUNA is a national leader in advocating for policies that protect workers on the job and is committed to ensuring that every worker who goes to work on a pipeline returns home safely.
- All LIUNA members receive OSHA training, and the organization invests about \$100 million a year in skills training through more than 70 mobile and fixed training centers, which offer 164 hours of pipeline-specific instruction.
- The Iowa portion of the pipeline will be constructed by local trained and skilled workers and the controls of DAPL will be monitored 24 hours a day, seven days a week.
- The most reliable, safest, most direct, and cost-effective way to transport fuel is by pipeline.

Construction Careers

- LIUNA members in Iowa work in the energy development and construction industries throughout the state and earn family-supporting pay and good benefits.
- Working with LIUNA, members have opportunities for advancement and a ladder to the middle-class.
- Members start out as an apprentice and through training and work experience can move into journey worker positions.

Learn more and connect with job and training opportunities online at www.WeBuildIowa.org

**With a little bit of a different
slant, we broke through the
standoff...**