POST CONFERENCE REPORT
JULY 17-18, 2018
MIAMI DADE COLLEGE, NORTH
URGENT, Inc. is a 501 (c) (3) Miami, FL based youth and community development organization dedicated to empowering young minds to transform their communities. URGENT is guided by the principles of innovation, growth and transformation.

URGENT sees young people as the drivers of change and works to provide empowering opportunities to create the next generation of social change agents.

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CONFERENC
www.yedcmiami.com
#YEDC2018
Youth Film Festival
By the Numbers

Youth MC
Elijah Wells
Elijah Wells Films

Youth Keynote
May Penn
Maya's Ideas

THE EVENT
The Purpose of YEDC

BY THE NUMBERS
Conference Impact at Glance

FEATURE
Conference in Review

PHOTO GALLERY
Youth, groups, speakers and more...

VIP RECEPTION
Testimonials and Survey Results

KEY NOTE
Special Guests

HIGHLIGHTS
Feedback

YOUTH FILM FESTIVAL
By the Numbers, Winners and more...

BUSINESS PITCH
And the winner is...

SOCIAL CONNECTIONS
On-line buzz

SAVE THE DATE!
Urgent, Inc.’s 5th Annual Youth Economic Development Conference & Expo was held in partnership with Miami Dade College North Campus on July 17-18, 2018. This year’s theme was Make Money Moves. YEDC brought together a convening of over 628 summer interns and youth leaders ages 14-21 for a premier opportunity for personal and professional development in a dynamic and unique way. This high-energy, motivational, and educational day included career workshops, a vendor expo, entertainment, student films and competitions with great prizes thanks to our sponsors.

“WE WELCOME YEDC TO OUR CAMPUS FOR THE 5TH YEAR, CONSIDER THIS THE HOME OF YEDC.”

-PRESIDENT HARRISON
THIS YEAR'S CONFERENCE MADE POSSIBLE BY

OUR SPONSORS

Miami Dade College
North Campus

The Children's Trust

KNIGHT FOUNDATION

CareerSource South Florida

Allegany Franciscan Ministries

The Beacon Council

OVERTOWN

miami-dade convention & visitors bureau

MIAMI-DADE COUNTY

Board of County Commissioners
Vice Chairwoman
Audrey M. Edmonson
District 3

Commissioner
Barbara J. Jordan
District 1

the value web

10,000 small businesses

MDCC MIAMI-DADE CHAMBER of COMMERCE

TALENT4CHANGE
inspire. unite. empower.

FFH Florida Film House

DADE COUNTY FEDERAL CREDIT UNION
By the Numbers

649
ATTENDEES
Each day over 400 youth Ages 14-21 attended

57
SESSIONS
Offered over 2- Days from July 17-18, 2018

65
PRESENTERS
1- Youth Keynote
1- Adult Keynote

07
MASTER CLASSES
Miami Youth 4 Social Change Film Festival

05
YOUTH LED EXPOS
Film & Entrepreneurship

20
COMMUNITY PARTNERS
Teen Camps
Summer Interns
feature

making money moves at YEDC

For the fifth year, Urgent, Inc. in partnership with Miami Dade College North Campus invited over 500 summer youth interns from all around Miami-Dade County to participate in the Youth Economic Development Conference, Miami’s premier Career’s Conference. There were two days of professional and career exploration workshops in industries targeted by Miami Dade County’s One Community, One Goal including Creative Design, Hospitality & Tourism, Entrepreneurship, STEM (Science, Technology, Engineering and Mathematics), Film and New Media.

Thanks to sponsorship from The Children’s Trust, Miami Dade County Public Schools, the Southeast Overtown/Parkwest Community Redevelopment Agency chaired by Commissioner Keon Hardemon and Miami Dade College North Campus, youth ages 14–21 were able to attend for free.

After wowing the crowd with the first day keynote speech, Ionne McNeil, author of the “The Baby Billionaire,” and local authority on building your financial future, met with a small group of teens in a breakout session eager to learn more about investment. Meanwhile, there were a vast number of workshops to enhance the morning speech on financial literacy led by the Florida Department of Financial Services. For those who were more interested in other One Community One Goal industries, there were presenters like Jennifer Pierre of Melanite Toys and Michael Hall of Digital Grass, who could guide them through the finer points of entrepreneurship. A few fan favorites were workshops about fashion like those led by makeup expert Roy Lee and stylist, Quiana Armstrong. Al Saaidq Banks and Diana Pino addressed matters of the mind and heart that guide success especially in challenging circumstances.

Eighteen-year old author, fashion designer and activist, Maya Penn started the second day of the conference with a speech about Confidence. “It’s very important that you are confident as an entrepreneur especially when you’re young. Confidence does not mean you have all the answers or even that you can do it all yourself. Confidence means you have the courage to act even when you’re afraid.” For 15 minutes, she captured the attention of her peers, and adults sharing life experiences as well as tips from her book, You Got This. Later in the day, Ms. Penn signed books and answered questions from youth about her journey at the Youth Market Fair.

Ms. Penn was in good company. Another youth entrepreneur who led a workshop was local 14-year old Nazih Forrest, owner of Nazih the Baker, who started her company by baking healthy goodies with organic and natural ingredients for her and her two sisters who suffer from Sickle Cell Anemia. They had to change their diet to help with their condition, so at 10-years old she started baking and selling cakes. Like Ms. Penn who gives back to local and global charities and environmental nonprofit organizations, Nazih gives proceeds from the products she sells back to causes that support Sickle Cell Anemia.

But for several of the attendees in the packed workshop, the message was clear and well received. “I really liked the cake. It was delicious,” said one attendee who was walked out with a few morsels leftover from the workshop.

Other youth led workshops included Shonee Alicia, 18-year old owner of Lemon Licks who shared here experiences as a youth entrepreneur and life as part of a family filled with entrepreneurs. The Overtown Children and Youth Coalition Youth Commissioners led a workshop on leadership. Adults were on hand to guide as well. Last year’s adult keynote speaker Lowell Gelin of On Call Mechanics returned with friend Noah Nichols of Presidential Marketing. Firefighters Allean Wright-Brown and Treena Wright showed the finer nuances of blending a service industry with entrepreneurship. Additional workshops included social media, construction using Legos, a master class on robotics, and more.

Miami Dade College North Campus professors joined in on the fun extending high-quality interactive workshops like Introduction to Entrepreneurship and SimMan Simulator. MDC also offered on-site college and financial aid application consultation for high school seniors whose future plans include college.
VIP RECEPTION

HOSTED BY

SALIHA NELSON
VICE PRESIDENT
URGENT, INC

DR. MALOU HARRISON
PRESIDENT
MIAMI DADE COLLEGE, NORTH

As a special thank you to the sponsors, presenters and youth leaders, Urgent, Inc Vice President, Saliha Nelson, and Campus President Dr. Malou Harrison welcomed the special guests on campus with a special breakfast reception and art gallery walk. Opening remarks were prepared by Urgent’s Youth Ambassadors. Special recognition for their contributions included Lupe Diaz, Career and Technical Education (CTE) Executive Director with Miami Dade County Public Schools, Stephanie Sylvstre with The Children’s Trust, Neil Shiver with the Southeast Overtown/Park West Community Redevelopment Agency and City of Miami Chairman, Commissioner Keon Hardemon.
KEY NOTE VOICES OF INSPIRATION & MOTIVATION

Powerful keynote messages were delivered by local and national entrepreneurs, including the first day keynote speech by Ionne McNeil, author of the, “The Baby Billionaire,” and local authority on building your financial future. She also a met with a small group of teens in a breakout session eager to learn more about investment.

Eighteen-year old author, fashion designer and activist, Maya Penn started the second day of the conference with a speech about Confidence. “It’s very important that you are confident as an entrepreneur especially when you’re young Confidence does not mean you have all the answers or even that you can do it all yourself. Confidence means you have the courage to act even when you’re afraid.” Maya captured the attention of her peers, and adults sharing life experiences as well as tips from her book, You Got This. Later in the day, Ms. Penn signed books and answered questions from youth about her journey at the Youth Market Fair.
Highlights

1. INDUSTRY WORKSHOPS
Throughout the day, young people exchanged, learned, connected and collaborated with industry professionals, entrepreneurs, educators, and company representatives who care about advancing the social and economic well being of young people.

2. STUDENT ATTENDEES FOUND THE WORKSHOPS INFORMATIVE
91%

3. FOUND THE WORKSHOPS INTERESTING
89%

"It was absolutely perfect! Presenters did a great job"

WHAT DID YOU LIKE ABOUT YEDC?
"Very informative,
I wish there was more time"
"It was very enlightening."

WHAT DID YOU LIKE ABOUT THE PRESENTERS
"I liked the effort put into the visual aspect of the presentation, and how the presenter tried to keep everyone engaged."

MOST IMPORTANT THING YOU LEARNED
"It gave me new insight towards entrepreneurship."
You can succeed no matter where you come from.

**ATTENDEE REACTIONS**

"I really enjoyed Nazhi sharing her life and what inspired her to bake."

"Very informative and impactful."

"Energetic, entertaining, and informational."

"I went to one workshop that was very entertaining, and I started thinking differently halfway through the workshop."
FINANCIAL LITERACY

Your Future, Your Finances, Florida Dept. of Financial Services

How to Apply for College & Financial Aid, Miami Dade College

Investing in Your Future, Ionne McNeill

CAREER EXPLORATION

Careers in Creative Design: Intro to 2d Animation, Miami Dade College

Career Exploration in Heath Sciences: SimMan Simulator, Miami Dade College

Create A Game in An Hour, TechLaunch

Succeeding in Your Internship: Before, During and After, Radical Partners

Haute Work! Careers in the Fashion Industry, Haute Academy

Career in A Year: Getting into Fire Services, Geared Up for Fire

ENTREPRENEURSHIP

Intro to Entrepreneurship, Miami Dade College

Youth Entrepreneurs Tell Their Story, NFTE

Food, Fitness Health & Entrepreneurship, Nazi the Baker
Youth Use Media to Stem Social Change

The Miami 4 Social Change Youth Film Festival, in its third year, added a Hollywood-style Award Show to the agenda this year. The best directors from around the country who submitted to the annual short film competition were nominated, and the winners included, Best Short Film Award - Rumors and Regrets, Directed By Marcus Williams, Best Music Video Award - Am I Beautiful, Directed By Shira Averbuch, Best Public Service Announcement Award - Think Again - Directed By Remy Wilson, Best Documentary Short Award - Hometown Hero - Directed By Phillip Bootsma, Audience Choice Award - Fogdog - Directed By Anthony Santos, Grand Jury Choice Award - Still Love - Directed By Alexander Puga.

During the two-day conference, attendees were exposed to movie industry professionals with expertise in producing, movie make-up, digital sound for film and radio. Miami producer and Urgent, Inc. partner Marco Mall from Florida Film House taught students shares

the skills required with Producing a Movie. Miami Dade professors Eric Cronish and Tommy Demos taught Animation and Video Editing with Adobe Premier respectively. Hollywood screenwriter Gregory Allen Howard also guided a group of enthusiastic future scribes through the finer points of Screenwriting and Truth Storytelling.

“YEDC 2018 has been my favorite. It has really grown over the five years. YEDC was created to provide summer interns a premier career exploration opportunity that encourages learning from youth entrepreneurs already making money movies, learning from industry professionals and showcasing the skills and talents of youth participating in the Expo competitions,” says Urgent, Inc. Vice President Saliha Nelson. “Our youth have shown such growth over the years due to this event. We are so grateful to have found partners like Miami Dade College North Campus, The Children’s Trust, Miami Dade Public Schools, the Southeast Overtown Parkwest CRA and so many others who saw, believed and invested in the vision.”
Festival Highlights

"This is a great film festival for people to showcase their content and socialize with others at our film festival."
- Film Intern age 17

1163 SHORT FILM SUBMISSIONS

33 SHORT FILMS ACCEPTED

14 Short Films
8 Public Service Announcements
3 Documentary Shorts
7 Music Videos

07 MASTER CLASSES

Sound
Make-Up
Film 101
Screenwriting

06 WINNERS!

Best Short
Best Documentary
Best PSA
Grand Jury Award
Audience Choice

"It was inspiring to see people from different backgrounds come together in support of one another."

"I loved that the award show gave local film makers a platform to showcase their creativity."

"It’s a great opportunity to recognize kids work in the moment, they don’t have to wait."

"I was impressed by the creativity and skill of the filmmakers."

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Festival Winners

Think again
Best Public Service Announcement
Remy Wilson

Hometown Hero
Best Documentary Short
Phillip Bootsma

Rumors and Regrets
Best Short Film
Marcus Williams

Still Love
Grand Jury Award
Alexander Puga

Am I Beautiful
Best Music Video
Shira Averbuch

Fog Dog
Audience Choice Award
Anthony Santos
BUSINESS PITCH

COMPETITION

And the Winner is....

GET A GRIP
#YEDC2018

Social Connections

Mobile App

YEDC Miami’s Youth Careers Conference 2018

Welcome!

Look Who's Coming!

Amber Johnson...

From the words of our awesome STEM teacher- Ambry Johnson @ambry_jo -- --- -- -- -- -- -- -- --On Wednesday, July 18, SEEK Foundation educated the participants of Yedc2018 on how they can buy back their community. They built a community using @

Comments

@la_laloay Love It!
Thank You For Coming!
See You Next Year!

SAVE THE DATE

JULY 16-17, 2019

Miami Dade College, North Campus

Miami, FL

BECOME A SPONSOR

For More Information Contact Public Relations Manager
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