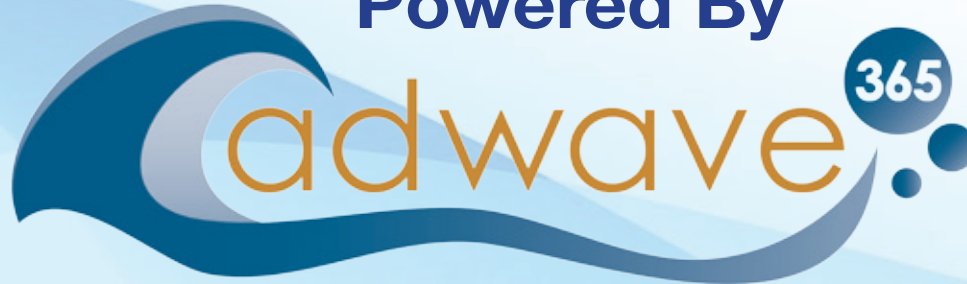




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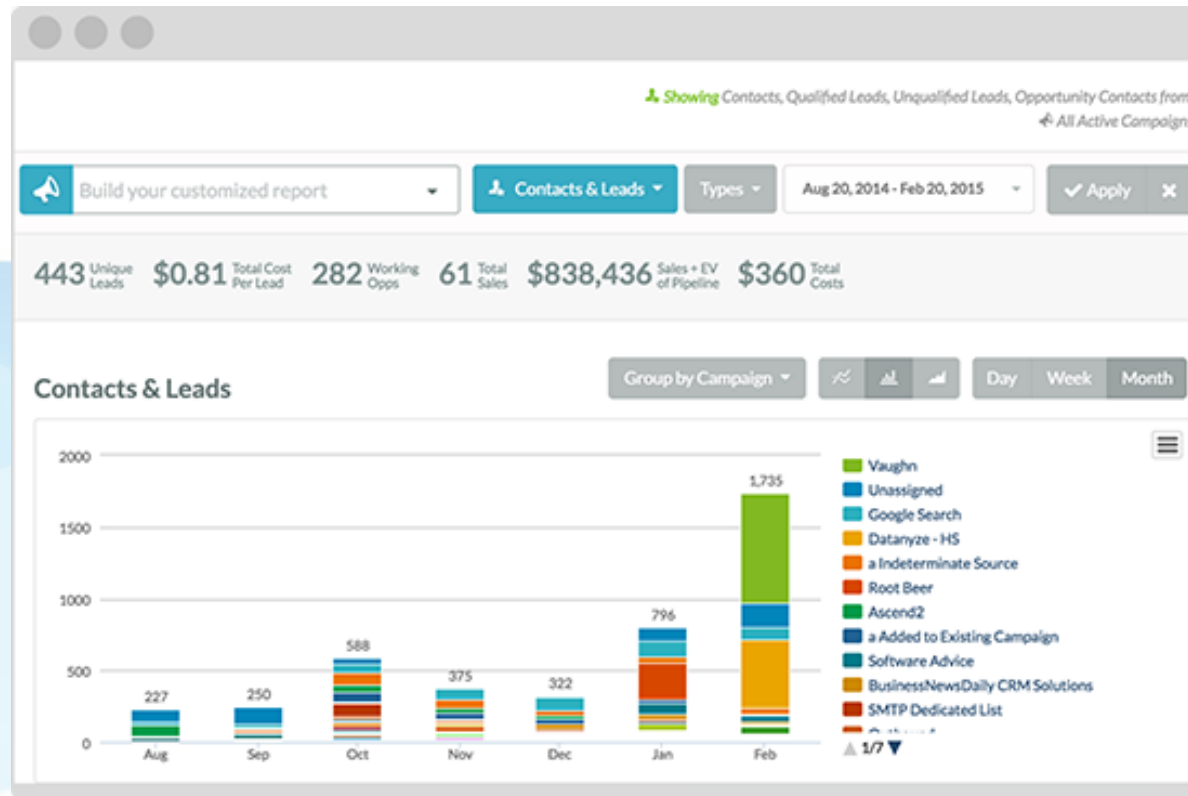
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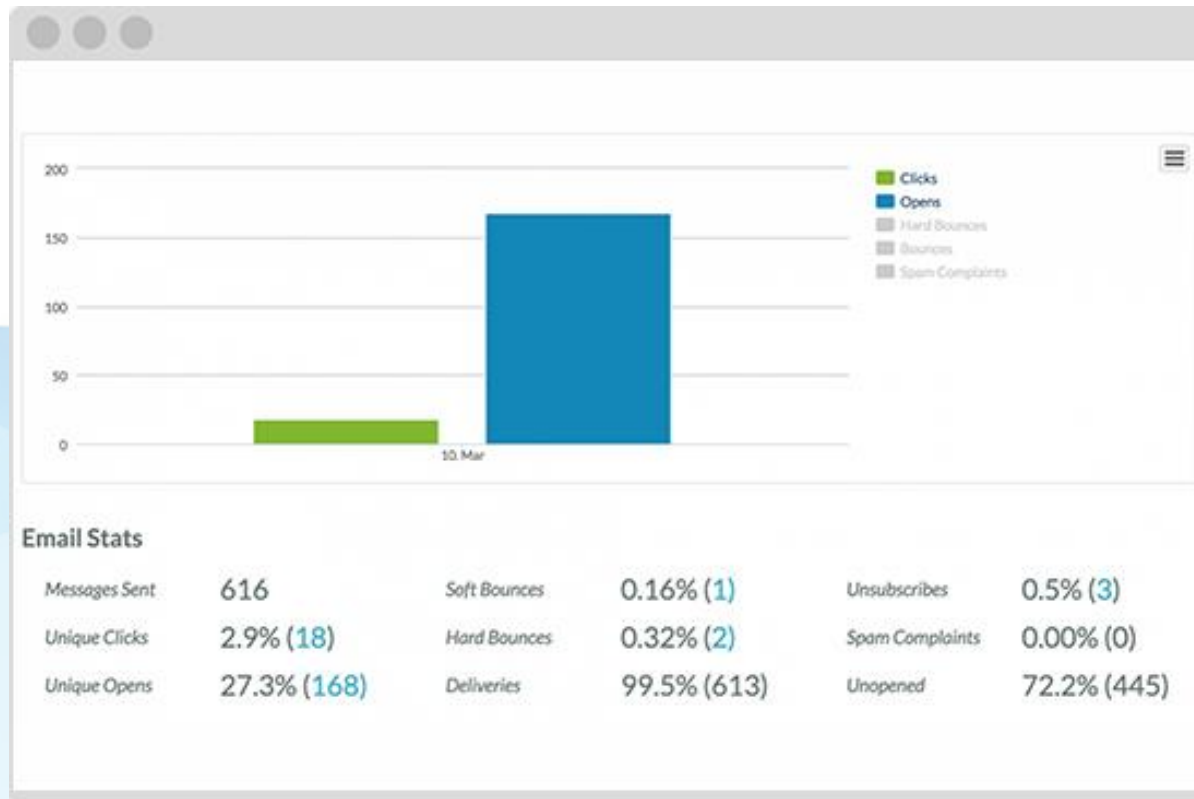
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Make key decisions with accurate and relevant data. Slice and dice powerful metrics into customized reports. Understand end-to-end ROI and share key information with your team, clients and customers.

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Understand your end-to-end conversion cost and revenue to arrive at the true ROI of your marketing efforts. Automatically track your website visitors' conversions (without the need to setup conversion funnels) from the moment they first visit, all the way through the final sale – even if that sale happens weeks or months later via an offline transaction.

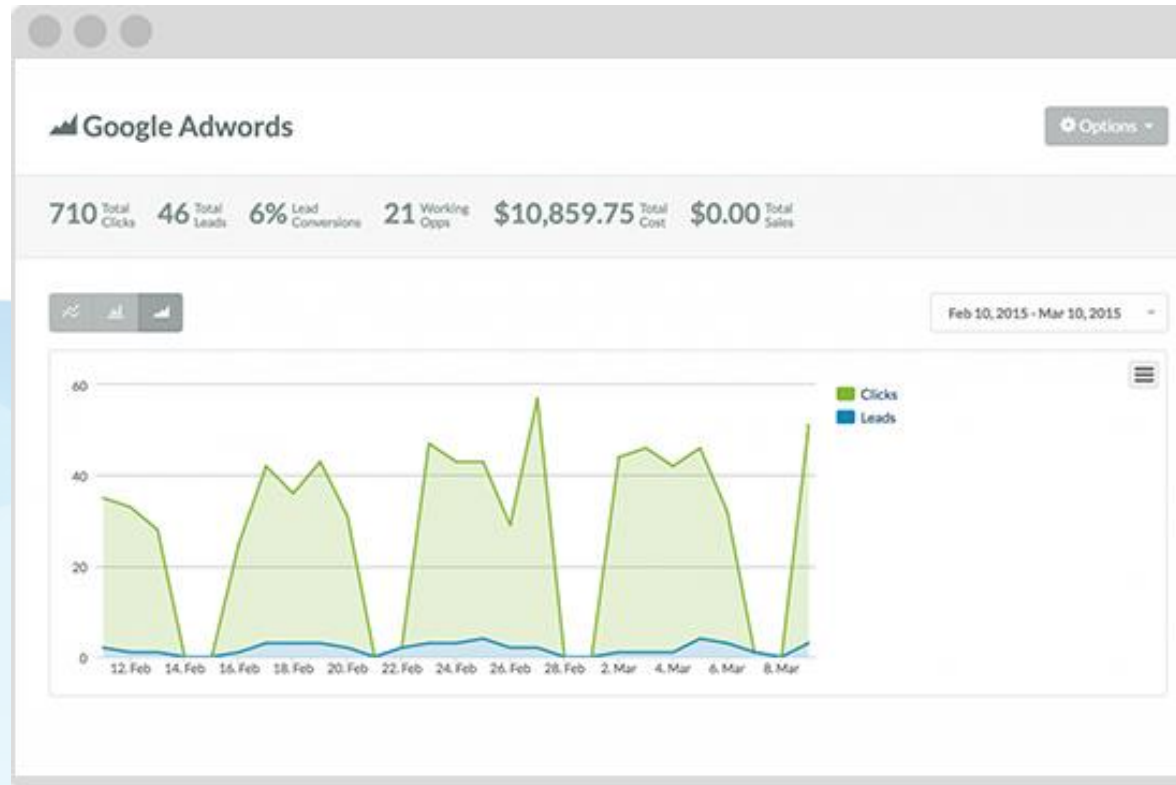
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GOOGLE ADWORDS INTEGRATION



Track your paid search campaigns, see robust keyword data and follow AdWords costs all the way to the bottom line to determine the true cost of a qualified lead. Make key decisions with a full understanding of search engine marketing ROI.

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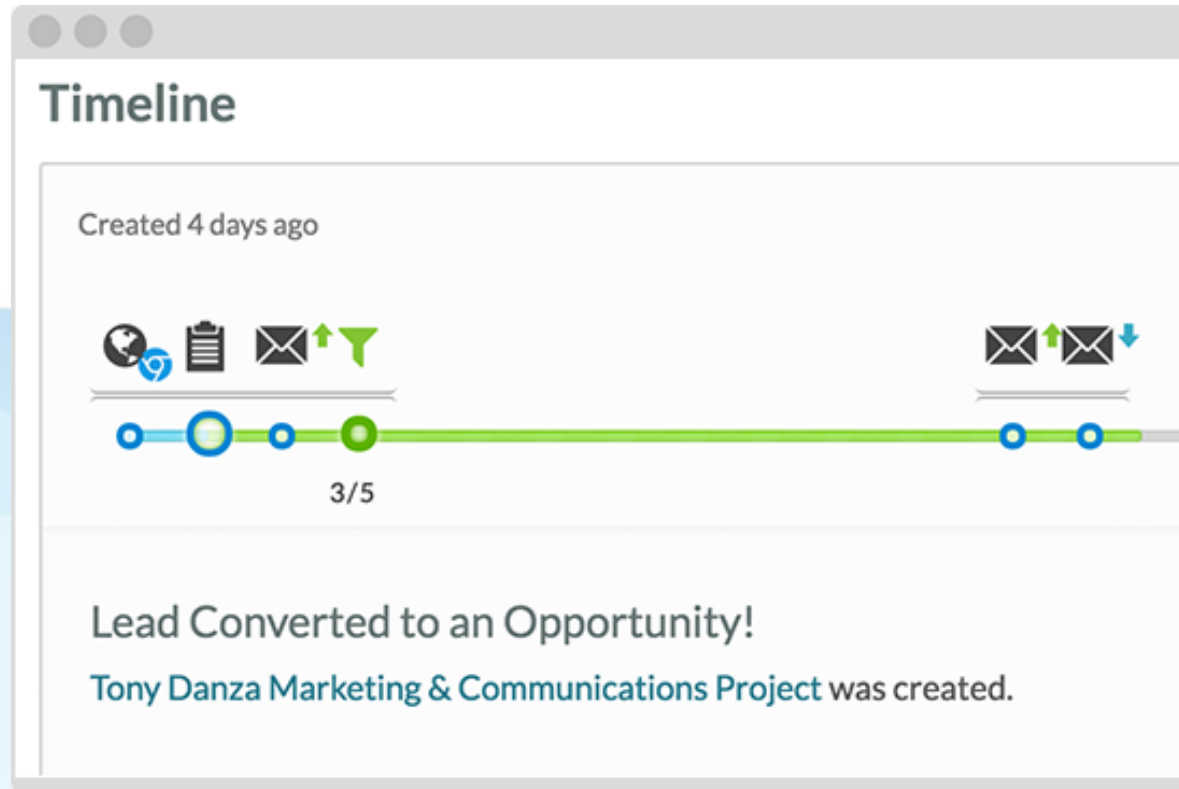
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BEHAVIOR TRACKING



Life of a Lead tracks interactions for every contact in Contact Manager including site visits, emails, webinars and social events. Each interaction can be set to trigger to custom automation and engage with the contact at a critical point in their unique buying process.

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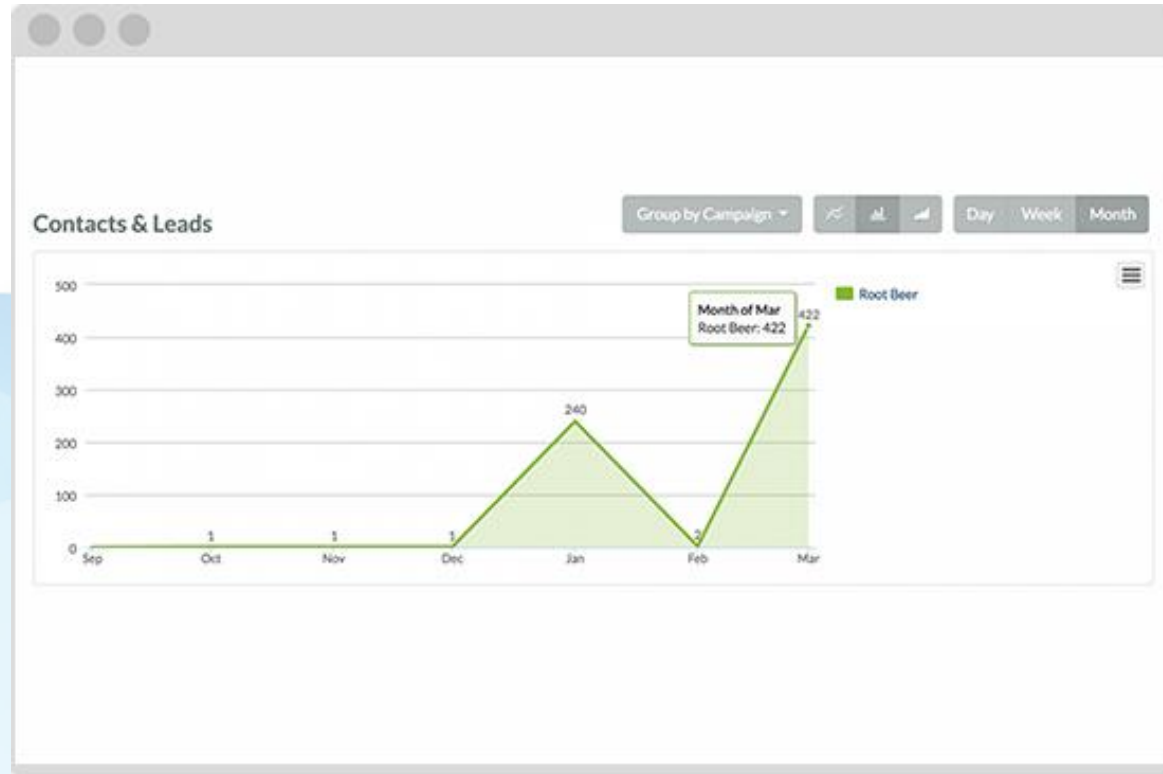
MULTIPLE DEVICE TRACKING



SharpSpring recognizes and tracks all of the various devices a contact may use to visit your site. This includes smart phones, desktops, laptops, tablets and helicopters. Well, maybe not helicopters...

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Good campaigns start with an end-to-end ROI goal. Campaign Insights provides actionable metrics every step of the way to keep goals clear and attainable.

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