



# Spectrum Location Solutions

Helping Businesses Grow in Great Locations

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## Our Commitments

I. Right from the outset you will see that we have a *gentle* manner. For example, we will make not more than two attempts to reach you after your initial inquiry because we are not “high pressure” people.

II. On the other hand, we commit to being *unrelenting* in our drive for information, perspective and analysis in all inquiries we make on your behalf.

III. We promise the information that we provide about potential communities and locations will be objective, aligned with your interests and free of conflicts of interest.

IV. You can expect expeditious return phone calls, texts and email responses from me personally to your questions and concerns.

V. We are dedicated to proactive communication by reaching out frequently to let you know about the work we are doing and issues that warrant attention.

VI. You can expect a relationship that goes beyond traditional site selection services because executive coaching is available, if desired, to help you reduce stress and worry regarding the project.

VII. You will see that our reports use plain English about our findings.

VIII. When providing insight, we owe it to you to tell it like we see it to help you make wise decisions about the project.

IX. We meet deadlines – deliverables to you will be delivered on time.

X. We will work to gain your trust by being good stewards of that trust and continually seek opportunities to maintain it.

XI. We will not ask you for referrals to your friends in other companies. We want to earn voluntary introductions because of the quality of the services we provide.

XII. We maintain confidentiality regarding you, your project and your company.

– Joe Vranich