

70+ MILLION SUBSCRIBERS



&



100+ SMART TV OUTLETS
550K+ LOCAL TV HOUSEHOLDS



CORPORATE. SMALL BUSINESS. CHARITIES.

Be a recognized brand in new markets

Build trust in your product, service & values

Increase sales, retention & loyalty

Mobilize your support network

Create self-generating revenue

Everyday Superheroes is a television program created about your organization to share untold stories of hope, inspiration and perseverance.

It's an intimate look at how brands and charities are joining forces to save lives, enhance communities and change the world.

MORE THAN A SHOW IT'S A STRATEGY FOR BETTER USE OF YOUR MARKETING DOLLARS.
CONTACT GUERILLA MEDIA TODAY!

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CAUSE-MARKETING IMPACT ON BUSINESS

89% OF AMERICANS WOULD SWITCH BRANDS to one that is associated with a good cause.

88% OF CONSUMERS WOULD BUY A PRODUCT from a purpose-driven company.

78% WOULD TELL OTHERS TO BUY PRODUCTS from purpose-driven companies.

68% ARE MORE WILLING to share purposeful content with their social networks.

CAUSE MARKETING GIVES A COMPETITIVE EDGE.
IT INCREASES VISIBILITY AND ENHANCES FAVOR-ABILITY.
IT HAS THE DUAL PURPOSE OF INCREASING PROFITABILITY
WHILE BETTERING SOCIETY.



EVERYDAY SUPERHEROES PACKAGE INCLUDES:

ON LOCATION FULL TELEVISION SHOW PRODUCTION ABOUT YOUR BUSINESS AND/OR ORGANIZATION.

SHOW PLACEMENT ON ROKU, AMAZON FIRE TV, 100+ SMART TV OUTLETS,
GUERRILLA MEDIA CHANNELS, WEBSITES AND SOCIAL MEDIA PLATFORMS.

A FULL COPY OF THE SHOW FOR WEBSITE AND SOCIAL CHANNELS,
FULL USAGE RIGHTS TO SHOW AND ALL RAW ASSETS.

PACKAGE PRICE - \$19,995

OPTIONAL ADD ON SERVICES:

Local TV Airing of Episode - **\$2,000 to \$5,000** (per airing, per channel)

Additional Marketing Package - **\$5000** (4-week campaign)

:30 Second Commercial Placement - **\$1,000**

:15 Second Commercial Placement - **\$500**

Annual Episode & Commercial Sponsorships Available

this
must be
the place



MORE THAN A SHOW, IT'S A STRATEGY!

EVERYDAY SUPERHEROES IS A TRUE MULTIMEDIA PLATFORM THAT
COMBINES CORPORATE VALUES, MARKETING & SALES INITIATIVES WITH
CHARITIES CAUSES AND COMMITMENTS TO IMPROVE COMMUNITIES.

