

**70+ MILLION SUBSCRIBERS**



&



**100+ SMART TV OUTLETS**  
**550K+ LOCAL TV HOUSEHOLDS**



**CORPORATE. SMALL BUSINESS. CHARITIES.**

**Be a recognized brand in new markets**

**Build trust in your product, service & values**

**Increase sales, retention & loyalty**

**Mobilize your support network**

**Create self-generating revenue**

Everyday Superheroes is a television program created about your organization to share untold stories of hope, inspiration and perseverance.

It's an intimate look at how brands and charities are joining forces to save lives, enhance communities and change the world.

**MORE THAN A SHOW IT'S A STRATEGY FOR BETTER USE OF YOUR MARKETING DOLLARS.**

**CONTACT GUERRILLA MEDIA TODAY!**

INFO@GUERRILLAMEDIA.TV — GUERRILLAMEDIA.TV — +1 239-450-5357



## CAUSE-MARKETING IMPACT ON BUSINESS

**89% OF AMERICANS WOULD SWITCH BRANDS** to one that is associated with a good cause.

**88% OF CONSUMERS WOULD BUY A PRODUCT** from a purpose-driven company.

**78% WOULD TELL OTHERS TO BUY PRODUCTS** from purpose-driven companies.

**68% ARE MORE WILLING** to share purposeful content with their social networks.

CAUSE MARKETING GIVES A COMPETITIVE EDGE.  
IT INCREASES VISIBILITY AND ENHANCES FAVOR-ABILITY.  
IT HAS THE DUAL PURPOSE OF INCREASING PROFITABILITY  
WHILE BETTERING SOCIETY.





## EVERYDAY SUPERHEROES PACKAGE INCLUDES:

ON LOCATION FULL TELEVISION SHOW PRODUCTION ABOUT YOUR BUSINESS AND/OR ORGANIZATION.

SHOW PLACEMENT ON ROKU, AMAZON FIRE TV, 100+ SMART TV OUTLETS,  
GUERILLA MEDIA CHANNELS, WEBSITES AND SOCIAL MEDIA PLATFORMS.

A FULL COPY OF THE SHOW FOR WEBSITE AND SOCIAL CHANNELS,  
FULL USAGE RIGHTS TO SHOW AND ALL RAW ASSETS.

**PACKAGE PRICE - \$19,995**

## OPTIONAL ADD ON SERVICES:

Local TV Airing of Episode - **\$2,000 to \$5,000** (per airing, per channel)

Additional Marketing Package - **\$5000** (4-week campaign)

:30 Second Commercial Placement - **\$1,000**

:15 Second Commercial Placement - **\$500**

**Annual Episode & Commercial Sponsorships Available**



this  
must be  
the place



# MORE THAN A SHOW, IT'S A STRATEGY!

EVERYDAY SUPERHEROES IS A TRUE MULTIMEDIA PLATFORM THAT  
COMBINES CORPORATE VALUES, MARKETING & SALES INITIATIVES WITH  
CHARITIES CAUSES AND COMMITMENTS TO IMPROVE COMMUNITIES.