



**For Immediate Release
July 30, 2020**

***Farm to Shake in about 3 Days, Mike's Drive-In Makes The Freshest Blueberry
Milkshakes Out There!***

The owners of Mike's Drive In wanted the freshest blueberries possible, so they bought the farm!

*And now their blueberries go "berry bush to belly" or farm to shake in about 3 days for the
freshest blueberry milkshakes possible.*

**Fresh hand-picked Liberty Blueberries straight from the owners' little
family farm in Hood River right to your shake in a matter of just
days...who does that?!**

Milwaukie, Oregon — Today, Mike's Drive-In is changing what it means to be fresh. For the first time, the owners of Mike's has harvested their own berries straight from the farm to your shake, as part of their annual summer seasonal promotion – BerryFest.

These large sweet Liberty Blueberries are hand-picked at their peak of ripeness from Mike's owners' little family-owned Hood River blueberry farm, then sorted, washed and delivered to each Mike's restaurant location to be blended into seasonal summer shakes and sundaes all within just a few days of harvest. "We wanted a fresher fresh, so we changed the rules. 3 days! It doesn't get much fresher than that!" said Erica Keil, Manager of Mike's Drive In. "Some call it 'farm to table' – we call it from berry bush to belly" continues Keil with a smile. "It's really something that no one else is doing – we grow these blueberries ourselves, do all the harvesting, processing, and deliveries ourselves, and then serve them up in shakes and sundaes all within about 3 days of picking. Who does that!?" Keil adds.

Many customers are already aware of the 8 different Umpqua ice cream flavors and over 30 milkshake flavors available when they visit Mike’s Drive In – and now they have a new seasonal flavor to indulge in - *Mike’s* farm-fresh Hood River Blueberry. Grown with tender loving care, these berries are large, firm, and sweet with a balanced and aromatic blueberry flavor.

“We have been doing our summer seasonal promotion BerryFest for many years now, but this is the first time we have offered blueberry as part of the lineup.” Keil continues, “and Mike’s has always sourced fresh locally grown Oregon berries — and now growing them ourselves just shows how dedicated we are to provide our customers with the best! This is the start of a new tradition for us and we are sure customers will be begging for more!”

One thing is certain, with blueberries this fresh, they will not last long. *Mike’s* Farm-Fresh Hood River Blueberry milkshakes and sundaes are available at Mike’s Drive-In in Milwaukie and Oregon City, while supplies last.

###

Since 1971 Mike’s Drive In has been making the best old-fashioned burgers and shakes in town. All food served is fresh and made-to-order. We have lots of burgers, sandwiches, and sides to satisfy most cravings, and with over 30 flavors of milkshakes, and other delicious desserts, it is hard not to find something you love. Savor the open air on our new outside patios with ample seating options. Avoid the line & order online ahead of time, or while you're waiting at one of our patio picnic tables. Mike’s Drive-In in Milwaukie and Oregon City.

For more information, press only:

Mike’s Drive-In World Headquarters
(503) 786-0595

mikesdrivein@msn.com

For more information:

mikesdrivein.com

[Facebook](#) & [Instagram](#)