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## **Colorado Springs To Host Two Premier Adrenaline Lacrosse Events**

*El Pomar Youth Sports Park chosen as venue for July 2014 events*



**Colorado Springs, Colo.** – Colorado Springs and the El Pomar Youth Sports Park have been selected to host two premier Adrenaline Lacrosse events in July 2014. Adrenaline Lacrosse, based in San Diego, Calif., has selected Colorado Springs over several other locations in the western United States to host two milestone competitions.

“We’re thrilled to announce that we are bringing both our 2014 Adrenaline Boys Showcase and 2014 Adrenaline Shootout to Colorado Springs, Colo.,” said Rory Doucette, VP of Adrenaline Events. “These two elite events deserve a world-class backdrop and Colorado Springs and El Pomar Youth Sports Park provide the perfect environment for Adrenaline athletes to reach their full potential. We are also confident that our traveling families will enjoy all the beauty and attractions that Colorado Springs has to offer. We couldn’t be happier with the location we’ve landed on.”

The 2014 Adrenaline Showcase will be held July 10-11, 2014 at El Pomar Youth Sports Park. This extremely selective, invite-only individual recruitment event will be attended by the top 5 percent of players from west of the Mississippi River. With representation from the majority of top National Collegiate Athletic Association (NCAA) Division I, II and III and Men’s Collegiate Lacrosse Association lacrosse programs, 75-100 recruiters from all levels will attend this event to evaluate the top talent. Players are placed on teams and participate in a myriad of valuable high level

clinics and seminars led by NCAA coaches while competing in a series of top-level games. With a collegiate placement success rate of 84 percent, the Adrenaline Showcase is a premier recruiting event.

The 2014 Adrenaline Shootout Tournament team event will follow the Showcase with 50 elite high school-level teams expected to compete in a minimum of seven games each from July 11-13, 2014. On Friday, July 18, 50 middle school and youth-level teams will take over the fields at El Pomar Youth Sports Park to compete for the second weekend's championship. All Star teams will be selected from all teams both weekends. The Adrenaline Shootout has become known over the years not only for the high level of competition on the field, but also the amazing time the kids have off the field.

"El Pomar Youth Sports Park is honored to work with Adrenaline Lacrosse to host these events in our incredible community," said Eric Parthen, Executive Director of El Pomar Youth Sports Park. "Adrenaline is known for their cutting edge retail business as well as their world-class events and we look forward to providing the athletes and their families with an incredible experience."

For more information and a full schedule of events for both the 2014 Adrenaline Showcase and 2014 Adrenaline Shootout, go to <http://www.adrln.com/events/2014-adrenaline-boys-showcase/> and <http://www.adrln.com/events/2014-elitehs-shootout/> respectively.

About El Pomar Youth Sports Park:

Opened for play in June 2000, El Pomar Youth Sports Park is a 58-acre outdoor youth athletic facility in southwest Colorado Springs, Colo. that is home to nine grass baseball/softball fields, nine soccer/lacrosse fields (including eight grass fields and one artificial turf field), and an inline hockey rink. Owned and operated by Colorado Springs Youth Sports, Inc., a 501(c)(3) nonprofit corporation, El Pomar Youth Sports Park prides itself on its first-class facilities and nearly 100,000 annual youth playing opportunities.

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