



"THE MEMORY MAKER"

BBA '74

OWNER, TEXAS PHOTOBOOTH COMPANY, FLOWER MOUND, TX

Location courtesy of: Chapelle des Fleurs

about your business: Texas Photobooth Company was started in the fall of 2005 in Flower Mound, Texas. We provide the finest photoboos in the world for events such as wedding receptions, sweet 16 parties, school events, etc.

We are also partnering with major corporations to enhance their marketing and branding programs.

inspiration: In 2005, after 11 years of marketing photoboos to major enclosed malls and amusement parks, I was ready to get away from the extensive travel involved. While the photobooth rental business had been viable nationally since the mid-'90s, it was really starting to boom in Texas around this time. In 2004, the Houston Bridal Extravaganza had listed "Professionally Operated Photoboos" as one of the top new trends in wedding entertainment.

how you got started: Our business began with a small fleet of "Classic" chemical photoboos. These antique machines were very difficult to operate due to their size and the complexities involved in working with the photographic chemicals. We were

ecstatic when we finally jumped into the digital world with the "Model 12" photobooth, which provides the experience of the vintage photoboos of the 1950s with today's cutting-edge technology.

most memorable booked events: A few years ago we provided eight photoboos for a Southwest Airlines Event in one of their hangars at Love Field at an event to honor their founder, Herb Kelleher. There were around 10,000 employees in attendance, and we had long lines of people waiting all night. This year we had one of our photoboos at the Super Bowl Media Center in downtown Dallas, courtesy of SiriusXM Radio. We took photos of many of the celebrities and athletes in attendance and had a great time as well!

favorite photobooth pose: Kissy Face! I love it when there is smooching involved!

words of wisdom: Keep focused and work smart!

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