



YEDC
MAKE \$ MOVES

2019
POST CONFERENCE
REPORT

July 16, 17 & 19, 2019

POWERED BY



WWW.URGENTINC.ORG

PRODUCER

URGENT, Inc. is a 501 (c) (3) Miami, FL based youth and community development organization dedicated to empowering young minds to transform their communities. URGENT is guided by the principles of innovation, growth and transformation.

URGENT sees young people as the drivers of change and works to provide empowering opportunities to create the next generation of social change agents.

Project Team

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CONFERENCE SITE

www.yedcmiami.com

#YEDC2019



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YEDC 2019 THE EVENT

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Saliha Nelson, Vice President
of URGENT, Inc. opens YEDC
2019

Urgent, Inc.'s 6th Annual Youth Economic Development Conference & Expo was held in partnership with Miami Dade College North Campus on July 16-17, 2019 and Miami Dade College Homestead Campus on July 19, 2019. This year's theme was, "Make Money Moves." YEDC brought together a convening of over 628 summer interns and youth leaders ages 14-21 for a premier opportunity for personal and professional development in a dynamic and unique way. This high-energy, motivational, and educational day included career workshops, a vendor expo, entertainment, student films and competitions with great prizes thanks to our sponsors.

CAREER DEVELOPMENT

MDC, NORTH



MDC, HOMESTEAD



The career development process involves mastering a combination of self-exploration, career exploration, career planning and management skills. Work-based learning and other hands-on activities and experiences enable youth to develop and practice these skills. -NCWD

THANKS TO OUR CONFERENCE HOST



YEDC attendees were welcomed by President Dr. Jeanne F. Jacobs of Miami Dade College, Homestead campus and Dean of Students, Georgette Perez at Miami Dade College, North campus.

Thank You!



KEY NOTES

**YOUTH ENTREPRENEURS INSPIRED
FUTURE ENTREPRENEURS TO
FOLLOW THEIR PASSION AND
PURSUE THEIR INTEREST**

Mr. Cory, age 15, and his cookies have generated tremendous media attention in local, regional, national and international news outlets. Mr. Cory has been featured in ABC News, CBS This Morning, ESPN'S "The Undeclared," Good Morning America, FORTUNE Magazine, The TODAY Show, The Oprah Magazine and now CNBC's The Profit.

"Monetize your passion."

Taylor Moxey

Taylor Moxey is an internationally known entrepreneur, author and philanthropist. At eight-years old, Taylor turned a forty-dollar loan into the growing enterprise: Taylor Moxey, LLC. Taylor's legacy began with the start-up of her cupcake company: 'Taylor the Chef'. The success of her cupcake company inspired her to write her best-selling book, The Adventures of Taylor the Chef. As she continued to develop her personal brand, Taylor knew she wanted to inspire and motivate others.

Youth Keynote
Taylor Moxey
Entrepreneur, Dancer, Philanthropist



Youth Keynote
Mr. Cory's Cookies
Entrepreneur



OUR REACH

584

ATTENDEES

Daily average of 200 youth

45

SESSIONS

July 16, 17 & 19, 2019

59

PRESENTERS

2- Youth Keynotes

10

MASTER CLASSES

Miami Youth 4 Social Change
Film Festival

05

YOUTH LED EXPOS

Film &
Entrepreneurship,

18

COMMUNITY PARTNERS

Teen Camps
Summer Interns



#YEDCopportunities

OUR IMPACT

6-YEARS

*As Miami's Premier
Youth Career
Development Conference*

Over the course of three days, the 2019 YEDC conference showcased both youth and professional presentations, business pitch competition, keynote addresses, career exploration workshops, mad city money financial literacy simulation, professional development sessions, and the MDC College Access Expo.



STUDENT OPPORTUNITIES

2019 YEDC provided participants with a unique opportunity to connect with role models, industry professionals in high demand industries, and peer leaders in an inclusive and empowering environment. Attendees were exposed to experiential career exploration sessions, mentoring and networking opportunities as well as cultural programming that reinforced the connection between school, work, internships and community. Youth Role models speaking from the keynote stage in 2019 included 14 year old Taylor Moxey, Miami based philanthropist and entrepreneur and founder of container libraries.

PROFESSIONAL OPPORTUNITIES

Within our programmatic scope we offer workforce development learning and connect students with professionals to learn about career opportunities. Professionals network with youth and serve as mentors. The 2019 conference also provided information and connections to careers within high growth industries including creative design, technology, travel, tourism & hospitality, and business/entrepreneurship.

COLLEGE ACCESS

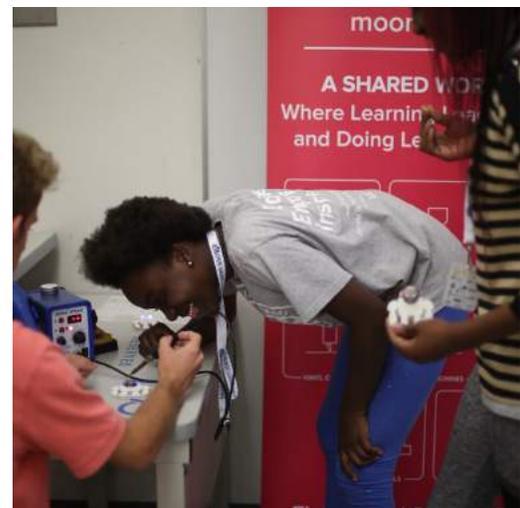
YEDC hosted a 1-day college access fair in partnership with MDC. Several schools set up interactive booths and youth were able to explore potential areas of study.

Photo Gallery









Highlights

1

INDUSTRY WORKSHOPS

Throughout the day, young people exchanged, learned, connected and collaborated with industry professionals, entrepreneurs, educators, and company representatives who care about advancing the social and economic well being of young people.

2

I LEARNED INFORMATION THAT WILL HELP ME NOW AND IN THE FUTURE

95%

3

THIS CONFERENCE PROVIDED VALUABLE INFORMATION

95%

“fun, exiting, and cool”

THREE WORD REACTIONS ABOUT YEDC?

"Awesome, curious and fun"
"Informative, welcoming and a life lesson"

REACTIONS ABOUT THE PRESENTERS

"She was an awesome presenter and gave helpful information."
"Wonderful presenter!"
"Great session."

MOST IMPORTANT THING YOU LEARNED

"I learned how to make money , I learned how to start a business, and I learned how to save."



Highlights

4

BUSINESS PITCH COMPETITION



5

MIAMI 4 SOCIAL CHANGE YOUTH FILM FESTIVAL



6

MAD CITY MONEY INTERACTIVE



“Growth, Knowledge, Independence”



MORE ATTENDEE REACTIONS

“Fun and educational.”

“It was great.”

“I enjoyed it.”

“Cool and nice.”

“I learned, had fun and was entertained.”

“Amazing.”

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Young People Gain Competitive Insight at Business Conference

Posted by Gabriel Riera August 22, 2019



At 7, they started selling cupcakes. Now, they teach kids how to be entrepreneurs.

Miami Herald Jul 22, 2019

Taylor Moxey, 13, just wanted new dolls when she was 7, but her parents wanted her to learn the value of money management. To buy her own dolls and accessories, she had to make her own money. So, she, too, started her cupcake business at age 7.

Delphine Dauphin, 10, begged her mom since she was 4 years old to let her start her own business. By age 7, her mom relented and she started her own cupcake business...

Miami Herald



'Kid-trepreneurs' Make Money Moves At Miami Business Conference

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Center: (clockwise from top) Taylor Moxey, 13, and Delphine Dauphin, 10, at the URGENT Youth Economic Development Conference on Wednesday, July 27, 2019.



#YEDCMIAAMI MEDIA EXPOSURE

Print | Broadcast | Social | Radio



URGENT, Inc. Retweeted Anna Hochkammer @ahochkammer · Jul 19 Stoked to watch @Urgentinc lead young people in an economic empowerment seminar @MDCHomesteadJob this morning! #Up29

URGENT, Inc. @Urgentinc · Jul 23 At 7, they started selling cupcakes. Now, they teach kids how to be entrepreneurs. miamiherald.com/news/local/medi... #YEDCMiami

URGENT, Inc. Retweeted Rep. Debbie Mucarsel-Powell @RepDMP · Jul 19 We're at the Youth Economic Development Conference this morning at @MDCcollege in Homestead. Thank you @Urgentinc and all leaders that helped put this together. We are empowering young people to #MakeMoneyMoves and transform their communities!

Anna Hochkammer and Daniella Levine Cava

At 7, they started selling cupcakes. Now, they teach kids how to be entrepreneurs at the Youth Economic Development Conference at Miami high school and college students learn how to be entrepreneurs. miamiherald.com

SAVE THE DATE

2020 JULY 21,22 &24

SEE YOU
NEXT
YEAR

MIAMI DADE
COLLEGE
MIAMI, FL

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