

2nd Annual

Las Vegas

2020



Espresso Culture invites you to be a Sponsor for the **2020 Las Vegas Natural Hair and Wellness Expo on June 6th, 2020.**

The Las Vegas Natural Hair Expo is bringing together thousands of people, Sponsors, presenters, musicians and artists. The expo provides you with the opportunity to showcase your company to thousands of people who are looking for natural hair and healing products and services.

Let us put your company information in front of thousands of predominately African Americans from ages 25-65 within the income range of \$35k - \$125k. These customers make the buying decisions for their households and are interested in natural products that enhance their appearance. They are also interested in healthy lifestyles and healing products and services.

Enclosed in this packet is all the information you need to get started! We look forward to seeing you at the show!

Visit us online at www.espressocultureinc.com

Expo Information:

1st Annual – The D Casino and Hotel - June 8th 2019.

124 S 4th St. Las Vegas, NV 89101

- 2000 – 3500 expected attendees and 75 Vendors.

Our attendees are looking for more education, products and services to help them in their natural hair journey every year. Your business should be among the companies that are making a footprint at the Las Vegas Natural Hair and Wellness Expo.



SPONSORSHIP LEVELS

Titanium Sponsorship level - \$20,000

- Scholarship in your company's name
- 2-hour class presentation on your business or product
- Link to your website on social media
- Sponsor credit on all promo advertising as "Partner in Style"
- Your banner logo in entry into Expo, main stage, and on step and repeat banner
- Pavilion booth and 50 guest passes

Platinum Sponsorship Level - \$10,000

- 2-hour class presentation on your product or business
- Link to your website on social media
- Sponsor credit on all promo advertising as "exclusive" sponsor
- Stage banner and entryway banner displayed
- 4 platform demos
- Promotional show merchandise
- Footage in the KCNHE promo video
- Pavilion booth and 25 guest passes

White Gold Sponsorship Level - \$8,500

- 2-hour class presentation on your product or business
- Link to your website on social media
- Sponsor credit on all promo advertising as "exclusive" sponsor
- Stage banner and entryway banner displayed
- 4 platform demos
- Pavilion booth and 15 guest passes

Gold Sponsorship Level - \$7,000

- Link to your website on social media
- Sponsor credit on all promo advertising
- Stage and entryway banner
- Pavilion booth and 6 guest passes
- 1-hour class or presentation on your product or business

Silver Sponsorship Level - \$3,500

- Link to your website on social media
- Sponsor credit in all promo advertising
- Standard booth with 4 guest passes
- 1-hour class on your product or business
- Stage banner
- 1-hour platform demo

Bronze Sponsorship Level - \$2,000

- Flyer or cards in every show bag
- Sponsor credit on all promo advertising
- Standard booth with 4 guest passes
- 1-hour class on your product or business

Basic Sponsorship Level - \$1,000

- Flyer or cards in every show bag
- Standard vending booth
- Sponsor credit on all promo advertising



CONTACT INFORMATION:

Event Host: Espresso Culture
LaToya Rivers, Owner
Phone: 404-500-7423
Email: espressoculture@yahoo.com
www.espressocultureinc.com

2020 Las Vegas Natural Hair Expo Sponsor Agreement

Sponsor Information:

Date: _____

Name: _____

Business Name: _____

Business Address: _____

Business Phone: _____ Cell Phone: _____

Website: _____ Email: _____

Product or Service your promoting _____

Sponsorship Order Form:

| | |
|------------------------------|---------------------|
| _____ Titanium Sponsorship | \$20,000.00 = _____ |
| _____ Platinum Sponsorship | \$10,000.00 = _____ |
| _____ Gold Sponsorship | \$ 7,000.00 = _____ |
| _____ White Gold Sponsorship | \$ 8,500.00 = _____ |
| _____ Silver Sponsorship | \$ 3,500.00 = _____ |
| _____ Bronze Sponsorship | \$ 2,000.00 = _____ |
| _____ Basic Sponsorship | \$ 1,000.00 = _____ |

TOTAL: \$ _____

Payment Information:

_____ Cashiers Check or Money Order _____ Credit - Debit Card (via PayPal)

(Make payable to Espresso Culture)

_____ Cash* (do not send cash in the mail)



Credit Card Information: Card Type: _____ Visa _____ MasterCard _____ Discover _____ AMEX

Card #: _____ Exp: _____

CSV Code: _____ (3 digits)

Signature: _____

Billing Address: _____

Email Form to: espressoculture@yahoo.com

Call: 404-500-7423 or Fax: 1-801-327-2165