



## OAK HARBOR MUSIC FESTIVAL 2019 SPONSORSHIP OPPORTUNITIES

**FESTIVAL TITLE SPONSOR \$12,000.00** [*Thank you Annie Cash for your pledge and continued support!!!!*]

The festival will be introduced as “SPONSORED BY” and will be named after the festival sponsor. For example, “OAK HARBOR MUSIC FESTIVAL 2019 sponsored by YOUR COMPANY NAME HERE.” This is our most prestigious sponsorship opportunity.

*This package includes:*

- Exclusive brand recognition in association with the national headliner
- Brand representation on both stages
- Inclusion in all press releases surrounding the festival
- Name inclusion on all ads and promo material during the festival, including radio spots
- Premier placement on website banner, social media sites and in online advertising
- Logo on all festival posters
- Full page (page 3) color ad in Festival Guide

**STAGE SPONSOR \$6,500** [*Thank you Peoples Bank for your pledge! Thank you Island Thrift for your pledge!*]

Stage will be named after the stage sponsor. Everyone who sees photos and videos from the weekend will see not only by festival-goers, but the stage sponsor’s name also. The reach is only 6 degrees of separation and is incalculable.

*This package includes:*

- Sign/banner placement onstage
- Logo on all festival posters
- Name inclusion on all ads and promo material during the festival, including radio spots
- Logo on website, social media sites in on-line advertising
- 1/2-page color ad in Festival Guide

**\$4,500 East-end Beer/Wine Garden Sponsor** [*Thank you Hearing Health Services for your pledge!*]

**\$3,000 West-end Beer/Wine Garden Sponsor** [*Thank you Alaska USA Mortgage for your pledge!*]

This is an exclusive sponsorship at one have the two beer & wine gardens planned for the festival. Each “garden” will be named with your company’s name and will have your sign/banner posted within the 21+ ages-designated areas. This is a prime advertising opportunity.

*This pack includes:*

- Exclusive branding opportunities throughout the garden
- Logo in ads, website, social media sites and online advertising
- 1/4-page color ad in Festival Guide

**\$2,500 Tent Camping & RV Camping and Parking Area [One spot available.]**

*This package includes:*

- Exclusive signage designated in the campground area as the “SPONSOR’S NAME Campground”
- Logo in ads, website, social media sites and online advertising
- 1/8-page color ad in Festival Guide

**\$1,500 VIP \*BACKSTAGE/GREEN ROOM SPONSOR [Thank you Zip Reality for your pledge! West-end spot available.]**

The Green Room will be named after the sponsor and therefore will be referred to as the “COMPANY NAME Green Room.” This lounge will only be accessible to VIP pass holders and will be located behind one of the stages.

*This package includes:*

- Exclusive sign placement in and around the VIP area
- Logo on website, social media sites and on-line advertising
- 1/8-page color ad in Festival Guide

**\$1,000 BANNER PLACEMENT PROGRAM**

- Your provided banner will be displayed in a visible area within the festival parameters for the weekend. Banners not to exceed 10’ long x 3’tall.

*Thank you in advance for your consideration and partnership,*

*Cynthia Mason*

*President, Oak Harbor Music Festival*

*360.544.2343*

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