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FOR IMMEDIATE RELEASE

Engage Behavioral Health Manages Rapid Growth with Hiring New President and an Average of Two Therapists a Week

TAMPA, Fla. (Jan. 3, 2014) — Despite the overall job market being largely stagnant, there is a healthcare niche that's seen a tremendous spike in growth and employment opportunities in the past year: behavior therapy.

Recent hiring activity of Engage Behavioral Health, an Applied Behavior Analysis (ABA) Therapy provider in Tampa Bay, is a prime example. In addition to doubling its staff to 67 therapists in the past year alone, the company hired Justin Phelps on Jan. 1 to serve as President.

In this role, Phelps will manage the day-to-day business operations at Engage Behavioral Health, such as financial management, marketing and PR, community relationships, program development, customer service and strategic planning.

Phelps has 12 years' experience in management, training and consultative sales in the medical supplies field. He holds a bachelor's degree in Mass Communications. In addition, he is serving on the committee for the Autism Speaks Walk Tampa Bay-2014.

Engage is also hiring, on average, two therapists a week to keep up with its growing list of clients, many of whom are added to a wait list until more therapists can be hired and trained. In 2014, the company anticipates hiring at least 15 to 20 new therapists, and possibly expanding into other counties.

In December, Engage also hired another full-time staff member in their insurance department, Maddie Paleveda. She has 35 years of experience in the medical billing, coding, patient services and accounts receivable collections field. The company also promoted several staff members.

"It's an exciting time to be part of the ABA therapy field, with the increase visibility and growth of the industry in recent years," said Jennifer Rava, CEO and founder of Engage Behavioral Health. "But most of all, we are grateful for the opportunity to make a lasting difference in more and more lives in our community."

Currently, Engage Behavioral Health provides ABA therapy in two offices in Tampa, in its clients' homes, in four schools in the Tampa Bay area, and in establishments throughout the community.

About Engage Behavioral Health:

Engage Behavioral Health offers unique Applied Behavior Analysis and Applied Verbal Behavior services to those with developmental disabilities. We work with clients in our clinics, and in their homes and schools. Founded in 2008, Engage Behavioral Health's offers a variety of ABA therapy, diagnostic evaluations and psychotherapy services.

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