Event Sponsorship Opportunities

Ignite the Spark Title Sponsor $100,000

- School Partnership Sponsor – Fall 2019
- 40 Seats for Spark of Hope Gala VIP Reception
- Signs with corporate logo displayed at the event
- Premium full-page color ad in the program book
- Corporate name in the program book
- Logo added to the website and social media
- Verbal recognition at the event
- Recognition in all press releases

Ignite the Spark Presenting Sponsor $50,000

- 25 VIP Seats for Spark of Hope Gala Reception
- Signs with corporate logo displayed at the event
- Premium full-page color ad in the program book
- Corporate name in the program book
- Logo added to the website and social media
- Verbal recognition at the event
- Recognition in all press releases

Spark of Hope

TRIBUTE GALA

Saturday, May 18, 2019
GM Wintergarden Renaissance Center, Detroit, MI

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Event Sponsorship Opportunities

Diamond Sponsor — $25,000
- 25 Seats for Spark of Hope Gala VIP Reception
- Signs with corporate logo displayed at the event
- Premium full-page color ad in the program book
- Corporate name in the program book
- Logo added to the website and social media
- Verbal recognition at the event
- Recognition in all press releases

Platinum Sponsor — $10,000
- 10 Seats for Spark of Hope Gala VIP Reception
- Signs with corporate logo displayed at the event
- Premium full-page color ad in the program book
- Corporate name in the program book
- Logo added to the website and social media
- Verbal recognition at the event
- Recognition in all press releases

Gold Sponsor — $5,000
- 10 Seats to event
- Signs with name displayed at the event
- Full-page color ad in the program book
- Corporate name in the program book
- Logo added to the website and social media

Silver Sponsor — $3,000
- 6 Seats to event
- Signs with name displayed at the event
- Full-page color ad in the program book
- Corporate name in the program book
- Logo added to the website and social media

Bronze Sponsor — $1,000
- 2 Seats to event
- Name listed in the program book
- Logo added to the website and social media

Patron Reservation — $500
(Name listed in the program book)

Individual Reservation — $250

Tribute Gala Program Book Ad Only
- Full-page ad (7” x10”) — $1,000

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I, We support Life Directions, peers inspiring peers, by contributing to the Spark of Hope Tribute Gala in the following manner:

- ☐ Title Sponsor @$100,000
- ☐ Presenting Sponsor @$50,000
- ☐ Diamond Sponsor @$25,000
- ☐ Platinum Sponsor @$10,000
- ☐ Gold Sponsor @$5,000
- ☐ Silver Sponsor @$3,000
- ☐ Bronze Sponsor @$1,000
- ☐ Patron Reservation @$500
- ☐ Individual Reservation @$250
- ☐ Full-page ad @$1,000

- ☐ I am unable to attend.
  Please accept by donation of $ _____

Company Name: _____
(please print as it should appear in event recognition)

Contact Person: _____
(reservation will be confirmed by email)

Email: _____

Address: _____ Phone: _____

City:_____State: _____ Zip:_____

Method of Payment: Check Visa MasterCard American Express

Credit Card # _____ CCV# _____ Exp. Date: _____

For more information on Sponsorships or attending, please call Bonnie Remenapp at 313.420.0310 or email bonnier@lifedirections.org.

Life Directions is a 501(c)(3) organization. #36-3873676

Ad Specifications:
Full-page: 7” x 10”; Book size is 8.5” x 11”
All ads must be in color; Submitted in electronic format in high quality (300 dpi) Jpeg or PDF file, press ready quality. Email to bonnier@lifedirections.org.
Artwork due by April 18, 2019 to be included in the program book.

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