



## PUBLIC SAFETY V. PROFITS

Studies show that an increase in the number of outlets that sell alcohol has a direct correlation with an increase in consumption. **Texans are safer with thoughtful liquor regulation.**

There are over 2,800 liquor stores across Texas and each store operates under firm statutes that ensure liquor is sold **responsibly** and **safely**.

Several multi-national retail conglomerates want to unravel Texas liquor laws and sell liquor directly to consumers. This would do away with the safety regulations that small, family-owned businesses have enforced for over 80 years.

Texas family-owned businesses put people ahead of profits and respect the importance of regulations related to safe access to a potentially dangerous product.

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