



DIRECT TO CONSUMER SALES

TPSA opposes any legislation that allows direct to consumer sales and erode the three-tier system because of the following reasons:

1. Texas operates under a three-tier system for beverage alcohol to ensure competition and public safety. Direct to consumer sales create a monopoly. Without the three-tier system, the consumer would experience higher prices, less choice, and ultimately have less access to the products they want.
2. Direct to consumer sales make the consumer vulnerable to potentially unsafe or tainted alcohol. The single stream system used in markets such as Europe, India and Mexico have no checks and balances to ensure the products are safe to consume and that tainted alcohol can be tracked back to the source.
3. Most package stores are family-owned, small businesses that always put the consumer first by ensuring lower prices and safe access to products. Texas Package store retailers are proud to partner with local distillers to provide shelf space for new/smaller market participants. Package store owners work as a partner with the communities they serve.

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