



THB's PINK Strawberry-Flavored Bagels Raise Funds for Breast Cancer Awareness

Baltimore Bagel Shop to feature PINK strawberry-flavored bagels from October 20–26 to raise funds for LifeBridge Health Cancer Centers.

BALTIMORE – October 13, 2025 – THB Bagelry & Deli, a locally family-owned Baltimore restaurant chain, will once again feature its exclusive PINK Strawberry-flavored bagels for one week only – Monday, October 20 through Sunday, October 26 – to raise awareness for breast cancer and support local cancer centers.

Partnering with LifeBridge Health in support of the health system's annual Mammothon, a portion of sales from THB's Strawberry Pink Bagels will be donated to LifeBridge Health's local breast cancer centers, including the Lapidus Cancer Institute at Sinai Hospital and the Herman & Walter Samuelson Breast Care Center at Northwest Hospital. In addition, THB will donate bagels directly to LifeBridge Health cancer centers to share with patients and staff members during the 11-day Mammothon, this year celebrating its tenth anniversary and featuring extended hours and other incentives to encourage women to get a screening mammogram.

"At THB, we're proud to use our bagels to make a difference," said Tony Scotto, CEO of THB Bagelry & Deli. "Our Strawberry Pink Bagels are more than a fun, seasonal favorite. They're a way for us to stand with those affected by breast cancer, provide resources for women to receive the care that they need, and support caregivers who are there for our community every day."

THB guests can order Strawberry Pink Bagels in-store, online, through the myTHB Rewards app, and via third-party delivery services. Guests are encouraged to place large orders in advance by calling restaurants directly to ensure availability, as these popular bagels often sell out quickly. All bagels are baked fresh daily and on demand throughout the day.

"Pink is the unmistakable symbol for Breast Cancer Awareness Month, so we are thankful to partner with THB again this year to turn the enthusiasm for all things pink into tangible support for our teams and patients facing breast cancer," says Colleen Lucas, director of central services at LifeBridge Health.

Strawberry Pink Bagels will be available at all THB locations: Canton, Charles Village, Columbia, Locust Point, Owings Mills, Tomonium, and Towson.

About THB Bagelry & Deli:

For 26 years, THB Bagelry & Deli has served more than 54 million bagels, 8.5 million eggs, and nearly 7 million pounds of bacon in its seven Baltimore-area locations: Canton, Charles Village, Columbia, Locust Point, Owings Mills, Towson, and Timonium. Family-owned and locally operated, THB serves fresh New York-style bagels, sandwiches, salads, coffee, and smoothies, all while supporting the Baltimore community with sponsorships, fundraisers, donations, and other philanthropic efforts. THB has won awards for 'Baltimore's Best Bagels' for 15 years. Follow THB on [Facebook](#) and [Instagram](#). Learn more at eatthb.com.

About LifeBridge Health

LifeBridgeHealth is one of the largest, most comprehensive providers of health services in Maryland. LifeBridge Health includes Sinai Hospital, Northwest Hospital, Carroll Hospital, Levindale, Grace Medical Center and related subsidiaries and affiliates. For more information, visit www.lifebridgehealth.org.

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