The Ohio restaurant, foodservice & hospitality industry represents more than 22,000 locations, 585,000 employees and over $24 billion in sales!

ADVERTISING DEADLINES

SPRING 2020 ISSUE | DELIVERS MARCH 16
Space reservation due: Jan. 22
Ad materials due: Jan. 30

SUMMER 2020 ISSUE | DELIVERS JUNE 17
Space reservation due: April 22
Ad materials due: May 1

FALL 2020 ISSUE | DELIVERS OCT. 12
Space reservation due: Aug. 5
Ad materials due: Aug. 26

WINTER 2020–21 ISSUE | DELIVERS DEC. 18
Space reservation due: Oct. 14
Ad materials due: Oct. 21

à la carte is the ORA's member-exclusive digital and print publication that covers the latest information on Ohio's restaurant and foodservice industry, featuring everything from new technology, legislation and workforce development to Ohio ProStart® and our #OhioWorksHere Tour.

Advertise in à la carte to our 2000+ members, website visitors and 6,400+ e-newsletter readers to build brand awareness for your business with restaurateurs and top decision-making operators while showcasing your products and services.

TO RESERVE YOUR SPACE, CONTACT:
Bryan McMahan
614.461.7601 | bmcmanah@glpublishing.com
As the third largest industry, restaurants are a driving force in Ohio’s economy. They provide jobs and build careers for thousands of people and play a vital role in local communities throughout the state.

**OHIO RESTAURANT INDUSTRY AT A GLANCE**

Eating and drinking place locations in Ohio in 2018: 22,547

Restaurant and foodservice jobs in Ohio in 2019 = 10% of employment in the state. By 2029, that number is projected to grow by 9.1% = 53,400 additional jobs, for a total of 638,400.

**$24.2 BILLION**

Estimated sales in Ohio’s restaurants in 2020.

**HOW DOES THE RESTAURANT, FOODSERVICE & HOSPITALITY INDUSTRY IMPACT OHIO’S ECONOMY?**

Every dollar spent in the table-service segment contributes $1.95 to the state economy.

Every dollar spent in the limited-service segment contributes $1.71 to the state economy.

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**ADVERTISING RATES/SPECS**

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* Reach 6,400 readers with a biweekly e-newsletter for an additional flat fee of $180 for one e-newsletter banner or $325 for two (eligible only to print display advertisers and up to two quarterly).

* Premier vendors 15% off display rates. All other vendor members 10% off display rates.

All annual (4x) full-page advertisers will receive a story on their business to appear in the magazine issue of their choosing.