



## Privacy Policy

Felix's BBQ With Soul is committed to providing you with excellent service for all of our products and services. Because we respect your right to privacy, we have developed this Privacy Statement to inform you about our privacy practices for the entire Felix's BBQ With Soul .com Website. Felix's BBQ With Soul services may be hosted on partner sites on behalf of Felix's BBQ With Soul, and if this Felix's BBQ With Soul Privacy Statement is listed on that site, then it will also apply.

In keeping with our high standards in protecting your personal information, this Privacy Statement will inform you of:

- What personal information our Website gathers about you
- How we use and with whom we share the personal information we gather
- Your ability to opt-out of future notifications
- What security procedures we have in place to protect your personal information from loss, misuse, or alteration
- How you can correct or update your personal information

You acknowledge that this Privacy Statement is part of our Website terms of use, and by accessing or using our Website you acknowledge and agree to be bound by all of its terms and conditions.

Questions regarding this Privacy Statement should be directed to [info@Felix'sbbq.com](mailto:info@Felix'sbbq.com) Please specify "Privacy Statement" in the subject line of your e-mail.

### Overview

Privacy is of great concern to most users of the Internet and is a critical part of an enjoyable and satisfactory user experience. We at Felix's BBQ With Soul are acutely aware of and sensitive to the privacy concerns of our subscribers and other visitors to our Website. Whether you are a customer of our various products and services or a visitor to our site, we assure you that we do not collect personal information from you unless you provide it to us. You should be assured that we do not provide or sell personal information about our

customers or site visitors to vendors that are not involved or affiliated with Felix's BBQ With Soul's products or services.

This Privacy Statement applies to the Felix's BBQ With Soul Website. Many of our subsidiaries maintain their own privacy policies that may be viewed on their Websites. Felix's BBQ With Soul has a "network" of Affiliates that offer our services. We strive to provide our visitors and subscribers with the highest level of privacy possible, and therefore require that our Affiliates offer no less protection than that offered in this Privacy Statement. In addition, each of our Affiliates must meet the data protection requirements of their relevant national laws. Please note that our Website contains links to other Websites. Felix's BBQ With Soul is not responsible for the privacy practices, privacy statements, or content regarding these other Websites.

### **Privacy Policy Enforcement**

If you feel that we are violating this Privacy Statement, please contact us at [info@Felix'sbbq.com](mailto:info@Felix'sbbq.com). Please specify "Privacy Statement" in the subject line of your e-mail.

### **Information We Gather from You**

#### **Personal Information**

There are two ways in which you may explicitly and intentionally provide us with and consent to our collection of certain personal information:

- Site Registration - for our free products and services – We use links throughout our Website to provide you with the opportunity to contact us via e-mail to ask questions, request information and materials, register or sign up for news, reports, site access, guides or seminars, or provide comments and suggestions. You may also be offered the opportunity to have one of our representatives contact you personally to provide additional information about our products or services. To do so, we may request additional personal information from you, such as your name and telephone number, to help us satisfy your request.
- Purchase - If you choose to enroll for one of our products or services, we will request certain information from you. Depending on the type of product or service that you request, you may be asked to provide different personal information. For certain products and services, we may require your name, address, telephone number, e-mail address, and credit card number. Other products and services may require different or supplemental information from you in order to apply. For a detailed listing of the type of personal information requested for our various products, please refer to the enrollment page for the product or service.

Under no circumstances do we collect any personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, health, or sex life.

### **Statistical Information About Your Visit**

When you visit our Website, our computers may automatically collect statistics about your visit. This information does not identify you personally, but rather identifies information about a visit to our Website. We may monitor statistics such as how many people visit our Website, the user's IP address, which pages people visit, from which domains our visitors come, and which browsers people use. We use these statistics about your visit for aggregation purposes only. These statistics are used to help us improve the performance of our Website.

## **Use of Cookies**

We only use "cookies" as described in this Section. A "cookie" is a piece of information that our Web site sends to your browser, which then stores this information on your system. If a cookie is used, our Website will be able to "remember" information about you and your preferences either until you exit your current browser window (if the cookie is temporary) or until you disable or delete the cookie. Many users prefer to use cookies in order to help them navigate a Web site as seamlessly as possible. You should be aware that cookies contain no more information than you volunteer, and they are not able to "invade" your hard drive and return to the sender personal or other information from your computer. Our uses of "cookies" are limited to the following specific situation. That situation is with respect to temporary cookies. There are two instances in which we use temporary cookies. First, if you are accessing our services through one of our online applications our Web server may automatically send your browser a temporary cookie, which is used to help your browser navigate our Website. The only information contained in these temporary cookies is a direction value that lets our software determine which page to show when you hit the back button in your browser. This bit of information is erased when you close your current browser window. If you come to our Website from one of our business partners, our Web server may also send your browser a temporary cookie that reflects an "origination code" for that business partner. We use this information for statistical and marketing purposes.

## **Bulletin Boards, Chat Rooms and Forums**

If you use a forum, bulletin board, chat room or other chat tool on this Website, you should be aware that any personally identifiable information you submit there can be read, collected, or used by other users of these forums, and could be used to send you unsolicited messages. Felix's BBQ With Soul is not responsible for the personally identifiable information you choose to submit in these forums. You are also responsible for using these forums in a manner consistent with the Rules of Engagement or other terms and conditions set forth on the relevant forum site.

## **How We Use and With Whom We Share the Personal Information We Gather**

We assure you that the personal information we gather from you is used by us only as explained below.

### **Sending you responses and updates**

We generally respond to any e-mail questions, requests for product or service information, and other inquiries that we receive. We may also retain this correspondence to improve our products, services, and Website, and for other disclosed purposes. Frequently we retain contact information so that we can send individuals updates or other important information about our services and products. Occasionally these updates or other important information may be sent out by third parties on our behalf. Please be assured that any third party who contacts you in this capacity has executed a confidentiality agreement with us that contains a provision ensuring the privacy and security of any transferred information and limits the third party's use of the shared information to sending updates or providing services on our behalf. Our subsidiary companies may also send you information about their services and products. In situations where you have supplied your information in connection with a question or request for information about a product or service offered by a Felix's BBQ With Soul business partner, we may also send the information you have supplied to the Felix's BBQ With Soul business partners that offer such products or services. Please be assured that these Felix's BBQ With Soul business partners have agreed to ensure the privacy and security of any transferred information and may only use the shared information to send you information about products or services about which you asked or registered for.

### **Facilitating the support, renewal, and purchase of our products and services**

We may use the information you submit to contact you to discuss the support, renewal, and purchase of our products and services. We may provide our subsidiary companies with your information so that they may send you information about their services and products. We may also provide the information you have submitted to us to a Felix's BBQ With Soul subsidiary, business partner, or independent reseller (either within or outside the United States) so that the subsidiary, business partner, or independent reseller can contact you and facilitate the support, renewal, and purchase of Felix's BBQ With Soul products and services. You may receive a communication directly from one of our subsidiaries, business partners, or independent resellers. Please be assured that any subsidiary, business partner, or independent reseller who contacts you for one of these purposes has agreed to use the information we supply only in accordance with a confidentiality agreement. To find out the

names and locations of the subsidiaries, business partners, and/or independent resellers to whom we have provided your information, please contact us at the address given at the end of this Privacy Statement.

## **Disclosure by Law and Protection of Felix's BBQ With Soul and Others**

If we are required by law to disclose certain information to local, state, federal, national or international government or law enforcement authorities, we will do so (for example, we may disclose the identity of purchasers of certain software products to the U.S. Department of Commerce, Bureau of Export Administration, as required under the terms of our export licenses). We will also disclose information to third parties as necessary in order to comply with applicable laws and regulations. In addition, Felix's BBQ With Soul may share information in order to investigate, prevent, or take action regarding illegal activities or suspected fraud, or enforce or apply Felix's BBQ With Soul's agreements.

## **Business Transitions**

Circumstances may arise where, whether for strategic or other business reasons, Felix's BBQ With Soul decides to sell, buy, merge or otherwise reorganize businesses or business units in some countries. Such a transaction may involve the disclosure of personal information to prospective or actual purchasers, or the receipt of it from sellers. It is Felix's BBQ With Soul's practice to seek appropriate protection for information in these types of transactions.

## **Surveys**

From time-to-time we may request information from customers via surveys. Participation in these surveys is completely voluntary and the user therefore has a choice whether or not to disclose this information. Survey information will be used for purposes of monitoring or improving the use of and satisfaction with this Web site and improving our customer service and product offerings.

## **Your Ability to Opt-Out of Further Notifications**

From time-to-time, we notify our subscribers of new products, announcements, upgrades and updates. If you would like to opt-out of being notified please use the unsubscribe option in our ICANN compliant emails, or please contact us at the address given at the end of this Privacy Statement.

If you receive a marketing communication from our subsidiaries, business partners or independent resellers, you should opt-out with that entity directly.

## **Our Security Procedures**

We consider the protection of all personal information we receive from our Website visitors and subscribers as critical to our corporate mission. Please be assured that we have

security measures in place to protect against the loss, misuse, and alteration of any personal information we receive from you. As with any transmission over the Internet, however, there is always some element of risk involved in sending personal information. In order to try to minimize this risk, we encrypt all information that you submit in ordering one of our products or services using the Secure Sockets Layer (SSL) protocol.

## **How You Can Update or Correct Your Personal Information**

If you would like to update or correct any personal information in our records you may email us at [info@Felix'sbbq.com](mailto:info@Felix'sbbq.com)

## **Privacy Policies and Data Collection at Third-Party Sites**

Except as otherwise stated in this Privacy Statement, this document only addresses the use and disclosure of information we collect from you. Other Websites accessible through our Website have their own privacy policies and data collection, use, and disclosure practices. Please consult each Website's privacy policy. We are not responsible for the policies or practices of third parties. Additionally, other third-party companies which place advertising on our Website may collect information about you when you view or click on their advertising through the use of their cookies or other tracking technologies, which may include delivering targeted advertisements and marketing messages based upon the third-party Websites that you visit, or other purposes. We cannot control this collection of information and are not responsible for the privacy policies and data collection, use, and disclosure practices of these third-party advertisers. You should contact these third-party advertisers directly if you have any questions about their use of the information that they collect from you.

## **Changes to this Privacy Statement**

We reserve the right, at any time and without notice, to add to, change, update, or modify this Privacy Statement, simply by posting such change, update, or modification on our Website and without any other notice to you. Any such change, update, or modification will be effective immediately upon posting on our Website.

## **GDPR (Updated May 25, 2018)**

The aim of the GDPR is to protect natural persons (EU/EEA Citizens) in relation to the processing of their personal data. The regulation applies to those within the EU/EEA which may hold such data, but also to those outside the EU/EEA which may offer goods or services to natural persons within that area, or send personal data to organization's within the EU/EEA, or send personal data to recipients within the EU/EEA. Sir Isaac Publishing (SIP), a US Based company, may offer good or services to natural persons of the EU/EEA from time to time via its websites as it is possible for these natural persons to find and visit our websites, therefore certain principles and rights exist for these natural persons that SIP

takes into consideration. As Defined in Article 4 (6), SIP is to be considered a Data Controller. A Data Controller has certain obligations to natural persons (EU/EEA Citizens) when processing and storing your Personal data.

### **Privacy Notice**

*Data Controller obligations:*

- Data must be available to the data subject.
- Describe what data will be collected and for what purposes.
- Detail any recipients who will receive the data, including if will be transferred outside EEA, and how data will be protected with onward transfer.
- If any legitimate interests exist in collecting and/or processing the data.
- Describe data retention and/or storage periods, or the criteria used to determine retention periods.
- Describe data subject rights, and how a data subject can exercise his/her rights.
- Details around any uses of automated decision-making.

### **Personal Data Collection**

Processing of your EU/EEA personal data may only apply under certain conditions, such as receiving your express consent or where processing is a necessary consequence of the establishment, exercise or defense of legal claims, or wherever courts are acting in their judicial capacity. SIP has updated its privacy policies to notify EU/EEA citizens of their rights and also to be transparent where applicable of what information SIP collects and how we process data of EU/EEA citizen's personal data.

SIP **DOES NOT** collect what is to be considered sensitive personal data as some of the examples of such data include: race, ethnic background, religious/political affiliations and health and medical information about a data subject.

SIP **DOES** collect certain personal data in order for SIP to provide its products and services to EU/EEA citizens upon receiving express consent. This personal data may include one or more of the following data attributes, dependent upon the submission form and data attributes filled out by the EU/EEA citizen:

- First Name
- Last Name
- Email Address
- Address
- Phone Number

In addition, before receiving express consent, there will be transparent and plain language that states SIP may use this information for marketing purposes. Marketing is defined as sending internal and 3<sup>rd</sup> party offers that may be of interest to the EU/EEA citizen. Methods of communicating these offers include email, text, and phone. EU/EEA citizens have the right to opt out at any time by following the opt out instructions included in the marketing

materials or by contacting us at [admin@sirisaacpublishing.com](mailto:admin@sirisaacpublishing.com). Please see the section Right of the EU/EEA Data Subject for more information below.

### **SIP DOES collect the following data upon visiting our website(s) which Include**

- IP Address
- Metadata (browser version, device name, etc.)
- Cookie Data (expiring no more than 30 days)

The purpose of this data is to enhance user experience, and allows us to view visitors geo location, time on site, what device the user used to access our site, what browser version so we can better format and properly display pages to enhance viewing. Cookies may be used to remember settings or preferences from visitors or to not display the same advertisement or tailor or track advertisements. EU/EEA citizens will have the right to request cookie deletion and SIP will work on those requests to the best of our ability. All requests can be sent to [admin@sirisaacpublishing.com](mailto:admin@sirisaacpublishing.com).

### **Rights of the EU/EEA Data Subject**

EU/EEA citizens have rights to transparency, access, updating, restrict processing and which may also include to be forgotten.

Below is a summary of the rights which the data subject has, including the right to request information.

Under the GDPR what does this mean to you? As owners of your data, you are granted rights and data controllers who process and/or store your information, are required under GDPR to comply with your data requests. SIP will respond to all requests in a reasonable time frame and in a courteous manner. SIP will also store data no longer than necessarily needed as part of its data minimization practices:

- **Right to Access** (Article 15): You have the right to request a copy of your personal data that SIP has collected on you. Please send requests to [admin@sirisaacpublishing.com](mailto:admin@sirisaacpublishing.com). We will comply with this request in a timely manner to not be more than 30 days.
- **Right to Rectification** (Article 16): You have the right to change inaccurate information of the data we have on you. For example, if you have a different email address or there is a typo or misspelling in your name you can send SIP a request to update this information. Please send all update requests to [admin@sirisaacpublishing.com](mailto:admin@sirisaacpublishing.com). We will comply with this request in a timely manner to not be more than 30 days.
- **Right to Erasure** (Article 17): You have the right to request to delete your data. You may request for SIP to delete all existing personal data. You may also wish to withdraw consent to not receive any future communications from SIP. We will honor these requests in a timely manner not to exceed more than 30 days. Please send Right to Erasure requests to [admin@sirisaacpublishing.com](mailto:admin@sirisaacpublishing.com)
- **Right to Restriction of Processing** (Article 18) You may request that SIP stops using tracking data. Examples of tracking or behavior based tracking may include impressions,

site visits, website clicks, and what pages you have visited and the time and duration on those pages. Please send Rights to Restrictions requests

- **Right to Data Portability** (Article 20): In some cases, you may have the right to request that we move your data or transfer your data to another provider. Please send Right to Data Portability requests to [admin@sirisaacpublishing.com](mailto:admin@sirisaacpublishing.com)

## **Data Security**

- *SIP takes data security and the protection of a data subject's information very seriously. Please see our [Data Protection Policies](#) for more information.*

## **Data Breach of Data Subject**

- *In case of a data Breach SIP will inform such a breach occurred to a supervisory authority within 72 hours of the breach, if high risk impact is likely to data subjects.*
- *If appropriate SIP will give notice to the Data Subject*

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### Forward-Looking Statements

The forward-looking statements used in our Offering Circular and on our Website are only predictions. We have based these forward-looking statements largely on our current expectations and projections about future events and financial trends that we believe may affect our business, financial condition and results of operations. Because forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified, and many of which are beyond our control, you should not rely on these forward-looking statements as predictions of future events. The events and circumstances reflected in our forward-looking statements may not be achieved or occur and actual results could differ materially from those presented in our forward-looking statements. No assurance can be made to any investor by anyone that the expectations reflected in our forward-looking statements will be attained, or that deviations from them will not be material and adverse.

These forward-looking statements speak only as of the date of this hereof. Except as required by applicable law, we do not plan to publicly update or revise any forward-looking statements contained in our Regulation D Rule 506C Accredited Investors ONLY or on our website, whether as a result of any new information, future events or otherwise, other than as may be required by applicable law.

For further information, please contact our company to request our confidential offering memorandum Regulation D Rule 506C Accredited Investors ONLY.

[info@Felix'sbbq.com](mailto:info@Felix'sbbq.com)

## IMPORTANT NOTICES

This Confidential Private Placement Offering Memorandum (“Memorandum”) is submitted to you on a confidential basis solely for the purpose of evaluating the specific transaction described herein. This information shall not be photocopied, reproduced or distributed to others without the prior written consent of Mr. BBQ Inc. (“Company”). If the recipient determines not to purchase any of the Notes offered hereby, it will promptly return all material received in connection herewith without retaining any copies.

THE NOTES OFFERED HEREBY IN THIS OFFERING MEMORANDUM HAVE NOT BEEN REGISTERED WITH, OR APPROVED, BY THE UNITED STATES SECURITIES AND EXCHANGE COMMISSION, NOR HAVE SUCH NOTES OR THIS MEMORANDUM BEEN FILED WITH OR REVIEWED BY THE ATTORNEY GENERAL OF ANY STATE OR THE SECURITIES REGULATORY AUTHORITY OF ANY STATE. THIS OFFERING IS BASED ON THE EXEMPTION FROM SUCH REGISTRATION AS SET FORTH IN §4(2) AND RULE 506 OF REGULATION D OF THE SECURITIES ACT OF 1933, AS AMENDED.

THE INVESTMENT DESCRIBED IN THIS MEMORANDUM INVOLVES RISKS, AND IS OFFERED ONLY TO INDIVIDUALS WHO CAN AFFORD TO ASSUME SUCH RISK FOR AN INDEFINITE PERIOD OF TIME AND WHO AGREE TO PURCHASE THE NOTES ONLY FOR INVESTMENT PURPOSES AND NOT WITH A VIEW TOWARD THE TRANSFER, RESALE, EXCHANGE OR FURTHER DISTRIBUTION THEREOF. THERE WILL BE NO PUBLIC MARKET FOR THE NOTES ISSUED PURSUANT TO THIS OFFERING MEMORANDUM. THE RESALE OF THE NOTES ARE LIMITED BY FEDERAL AND STATE SECURITIES LAWS AND IT IS THEREFORE RECOMMENDED THAT EACH POTENTIAL INVESTOR SEEK COUNSEL SHOULD THEY DESIRE MORE INFORMATION.

THE PRICE OF THE NOTES AS DESCRIBED IN THIS OFFERING MEMORANDUM HAS BEEN ARBITRARILY DETERMINED BY THE SPONSORS OF THIS INVESTMENT, AND EACH PROSPECTIVE INVESTOR SHOULD MAKE AN INDEPENDENT EVALUATION OF THE FAIRNESS OF SUCH PRICE UNDER ALL THE CIRCUMSTANCES AS DESCRIBED IN THE ATTACHED OFFERING MEMORANDUM.

NO PERSON IS AUTHORIZED TO GIVE ANY INFORMATION OR MAKE ANY REPRESENTATION IN CONNECTION WITH THIS MEMORANDUM, EXCEPT SUCH INFORMATION AS IS CONTAINED OR REFERENCED IN THIS MEMORANDUM. ONLY INFORMATION OR REPRESENTATIONS CONTAINED OR REFERENCED HEREIN MAY BE RELIED UPON AS HAVING BEEN MADE BY THE COMPANY. PROSPECTIVE INVESTORS WHO HAVE QUESTIONS CONCERNING THE TERMS AND CONDITIONS OF THIS PRIVATE OFFERING MEMORANDUM OR WHO DESIRE ADDITIONAL INFORMATION OR DOCUMENTATION TO VERIFY THE INFORMATION CONTAINED HEREIN SHOULD CONTACT THE COMPANY. PROJECTIONS OR FORECASTS CONTAINED IN THIS PRIVATE OFFERING MEMORANDUM, OR OTHER MATERIALS, MUST BE VIEWED ONLY AS ESTIMATES. ALTHOUGH ANY PROJECTIONS CONTAINED IN THIS

**MEMORANDUM ARE BASED UPON ASSUMPTIONS WHICH THE COMPANY BELIEVES TO BE REASONABLE, THE ACTUAL PERFORMANCE OF THE COMPANY MAY DEPEND UPON FACTORS BEYOND THE CONTROL OF THE COMPANY. NO ASSURANCE CAN BE GIVEN THAT THE COMPANY'S ACTUAL PERFORMANCE WILL MATCH ITS INTENDED RESULTS.**