



# CARTON-TO-CARTON CONVERSION

## Field Pack to Value Added

1 Carton Romaine Lettuce

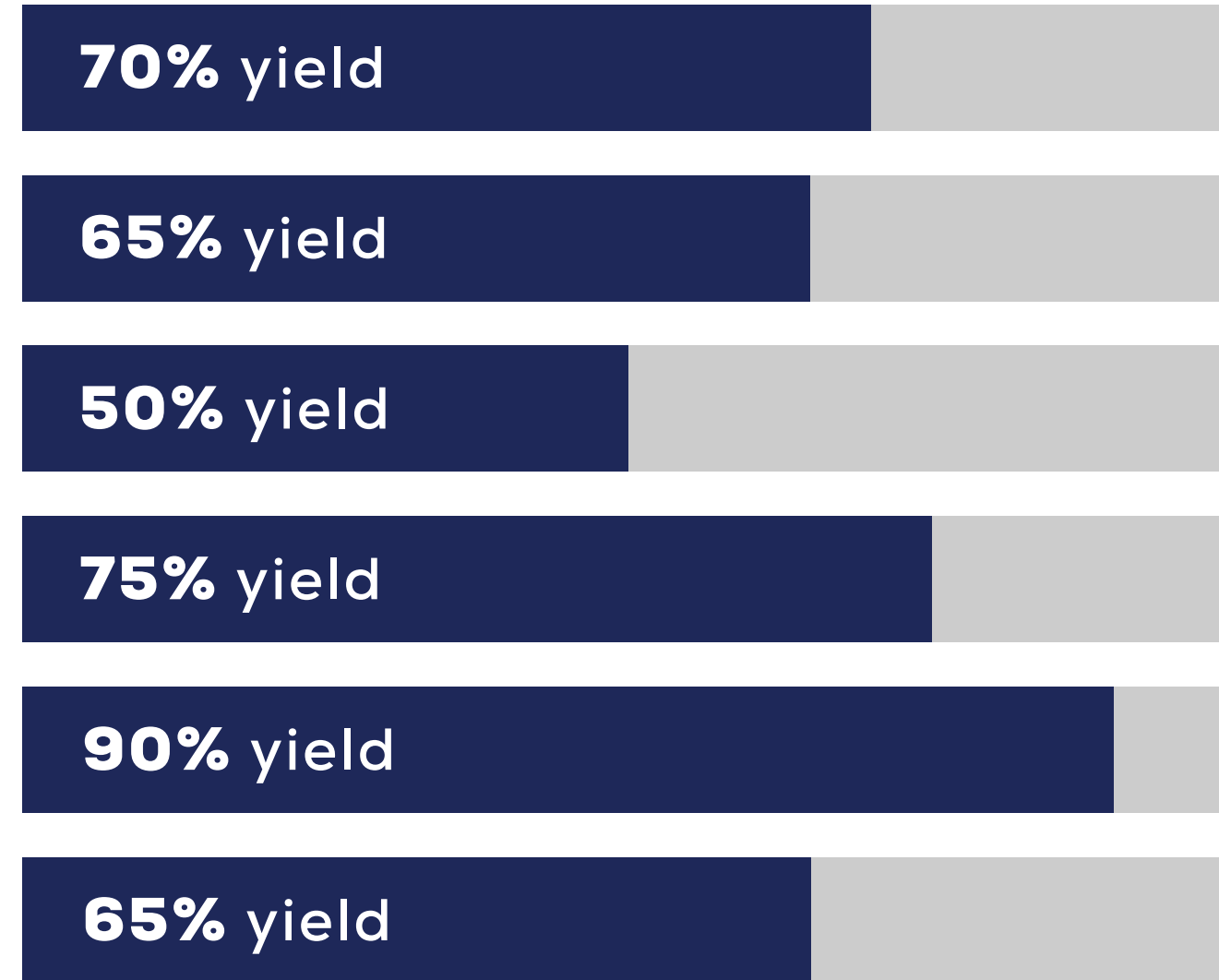


vs.



1 Carton Chopped Romaine

44 lbs Iceberg Liner
44 lbs Iceberg Liner
35 lbs Romaine Liner
50 lbs Green Cabbage
20 lbs Asian Broccoli Crowns
27 lbs Cauliflower



=

100% yield
100% yield
100% yield
100% yield
100% yield
100% yield

**Labor costs, inconsistency, food safety... *is cutting your own produce worth it?***