

SUNBELT

BUILDERS SHOW™

EDUCATION SESSION ON THE TRADE SHOW FLOOR

Wednesday July 14, 2021

12:45 - 1:45 p.m. | Hilton Anatole | Dallas



**“Digital Transformation =
Headaches (Maybe). Proven Tools &
Best Practices to see Results in
2021 & Beyond!”**

Presented by: Scott Steiner, President & CEO
On-Target! Marketing & Advertising

This presentation covers:

1. What is Digital Transformation & why should I care?
2. Tools to help you get started & optimize your results.
3. Best practices for small to mid-sized businesses to follow.

Join Scott for a straight-forward look at how Digital Transformation will help you delight your customers, improve efficiencies, provide real competitive advantage, and help you sleep better. Leave this session with a clearer view of how you can better leverage the power of your team through technology and processes.

