

SUNBELT BUILDERS SHOW™

July 13-16, 2021 / Hilton Anatole / Dallas, Texas

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AD SIZE SPECIFICATIONS 2021 SUNBELT SHOW GUIDE

DEADLINE:

Monday, June 14

PRICING:

Outside Back Cover	\$2,250
Inside Back Cover	\$1,950
Two Page Spread	\$2,000
Full Page	\$1,300
1/2 Page	\$700

SHOW GUIDE SIZE:

Dimensions: 8.25"(h) x 5.25"(w)

SUBMIT TO:

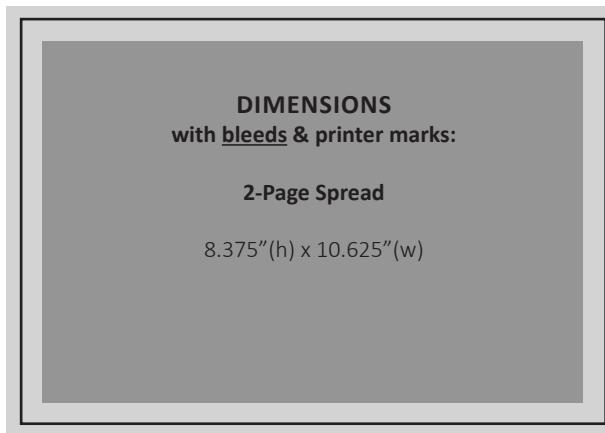
Email (up to 8MB) or send via
Dropbox or cloud file-sharing
service to
Debbie@TexasBuilders.org

SPECIFICATIONS:

Please provide ad materials in one of the following formats:

- ▶ **Acrobat:** .pdf (PDF/x-1a is our preferred format for all submissions. Press Quality is also acceptable.)
- ▶ **Photoshop:** .eps or .tif
- ▶ **Illustrator:** .eps (fonts outlined and images embedded)

All images **MUST** be hi-resolution (at least 300 dpi). Convert files to process colors (CMYK).



Full Page Bleed file size measures: 8.375" x 10.625"

Ad will ultimately trim to 8.125" x 10.375"

All "live" matter must remain within the darker area- 7.625" x 9.625" to avoid trimming errors.

All files with bleeds **MUST** be exported with printer marks and a .125 bleed setting.



Full Page Bleed file size measures: 8.375" x 5.375"

Ad will ultimately trim to 8.125" x 5.125"

All "live" matter must remain within the darker area- 7.625" x 4.625" to avoid trimming errors.

All files with bleeds **MUST** be exported with printer marks and a .125 bleed setting.

