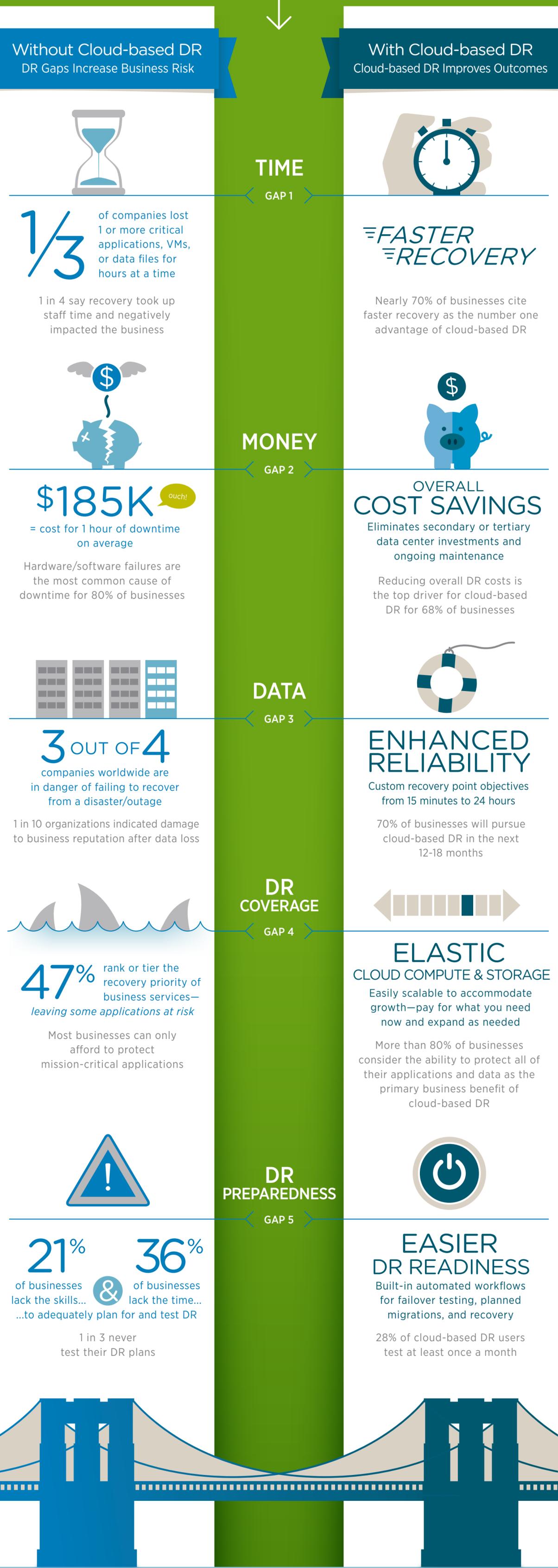


# Mind the Gap

Every business wants to protect its operations from downtime and loss of data. But today, there are more applications, systems, and data to protect than ever before. To put it simply, business—and the technology that supports it—is evolving fast.

Like many, you may find that you lack the time and resources to adequately implement disaster recovery (DR) to safeguard all aspects of your organization. As a result, gaps in DR coverage put your business at risk.

Cloud-based disaster recovery can help you bridge these gaps.



## Bridge the Gaps in DR

### VMware vCloud® Air™ Disaster Recovery

Recover critical applications in the cloud and provide the protection and resiliency your organization needs with vCloud Air Disaster Recovery. It's:

- Simple** → easy to set up, deploy, and manage
- Economical** → high level of self-service capabilities, minimal configuration, and user training
- Responsive** → quickly scale-up protection of onsite applications, by tier and on demand
- Compatible** → native cloud-based disaster recovery capabilities for VMware vSphere® environments

Pacific Disaster Center is able to protect its data and native applications in the cloud from natural disaster—keeping public users and emergency managers around the world connected in real-time.

[» hear more](#)

For more information on vCloud Air Disaster Recovery, visit [vmware.com/go/protectyourapps](http://vmware.com/go/protectyourapps)



Sources:  
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