

Privacy Policy

We are committed to protecting your privacy. This Privacy Policy explains data collection and use practices of this web site (the "Site"); it does not apply to other online or offline sites, products or services. By accessing the Site, you are consenting to the information collection and use practices described in this privacy statement.

Collection of your Personal Information

We will ask you when we need information that personally identifies you (personal information) or allows us to contact you to provide a service or carry out a transaction that you have requested such as receiving information about us and our services, requesting information, joining a limited-access membership site or service, signing up for an event, or when purchasing, downloading and/or registering from or with us.

The personal information we collect may include your name, title, company or organization name, work e-mail, work phone, work or home address, information about your job function, your marital status, whether or not you have children, your religion, your income range, your sexual relationship preferences, your personal likes and dislikes, other information about your dating habits and credit card information.

The Site may automatically collect certain information about your visit, such as the name of the Internet service provider and the Internet Protocol (IP) address through which you access the Internet; the date and time you access the Site; the pages that you access while at the Site and the Internet address of the Web site from which you linked directly to our site. This information is used to help improve the Site, analyze trends, and administer the Site. Our technical communities provide opportunities to interact with our employees, experts, and your peers in order to share knowledge and news about us and our services. In order to avoid your e-mail address or other personal information from being gathered and used by others for inappropriate or harmful purposes, we advise you that you should be cautious about posting a real e-mail address or other personal information to newsgroups, chats, or other public forums which are not directly operated by us.

How We Use your Personal Information

The personal information, including your credit card information, collected on this Site will be used to operate the Site and to provide the service(s) or carry out the transaction(s) you have requested or authorized. In support of these uses, we may use personal information to provide you with more effective customer service, to improve the Site and any related services, and to make the Site easier to use by eliminating the need for you to repeatedly enter the same information or by customizing the Site to your particular preference or interests. In order to offer you a more consistent experience in your interactions with us, information collected by us at the Site may be combined with information collected by us through other consensual or noninvasive means. We may use your personal information to provide you with important information about the service that you are using, including critical updates and notifications.

Additionally, with your permission, we may send you information about other products and services, and/or share information with our parent, subsidiaries, affiliates, agents and franchisees so they may send you information about their services, if you request. When you agree to receive promotional e-mail, we may use customized links

or similar technologies to track e-mail links that you click. We may associate that information with your personal information in order to provide you more focused e-mail communications or purchase information. Each e-mail communication includes an unsubscribe link allowing you to stop delivery of that type of communication. We will never sell, rent or disclose any of your personal information to any third-party organization. We occasionally hire other companies to provide limited services on our behalf, such as Web site hosting, packaging, mailing, answering customer questions about our services, and sending information about our services, special offers, and other new services. We will only provide those companies the personal information they need to deliver the service. They are required to maintain the confidentiality of the information and are prohibited from using that information for any other purpose. We may disclose personal information if required to do so by law or in the good-faith belief that such action is necessary to (a) conform to the edicts of the law or comply with legal process served on us or the Site; (b) protect and defend our and our parent, subsidiaries, affiliates, agents and franchisees rights or property; or (c) act in urgent circumstances to protect the personal safety of our employees or agents, users of our services, or members of the public. Personal information collected on the Site may be stored and processed in the United States or any other country in which we or our parent, subsidiaries, affiliates, agents and franchisees maintain facilities, and by using the Site, you consent to any such transfer of information outside of your country. We abide by the safe harbor framework as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of data from the European Union.

Control of your Personal Information

Except as otherwise described in this statement, personal information you provide on the Site will not be shared outside of our company or that of our parent, subsidiaries, affiliates, agents and franchisees without your permission. If you have an online membership with us, you have the ability to review and update your personal information online by logging into your account. Please be aware that this privacy statement and any choices you make on the Site will not necessarily apply to personal information you may have provided to us in the context of other, separately operated, services, including, without limitation, personal interviews, in-depth consultations, discovery sessions and written applications for membership through registration. We may send periodic e-mails informing you of technical service or security issues related to a service you requested, or confirming you requested a service. In some services offered by us, contact with the customer is an intrinsic part of the service. You will not be able to choose to unsubscribe to these mailings, as they are considered an essential part of the service(s) you have chosen.

Security of your Personal Information

We are committed to protecting the security of your personal information. We use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure. For example, we store the personal information you provide on computer servers with limited access that are located in controlled facilities. Additionally, when we transmit sensitive personal

information (such as a credit card number) over the Internet, we protect it through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

Protection of Children's Personal Information

We are an adults-only site and restrict the use of our website to adults 18 years of age and older. We do not knowingly collect any personal information from children.

Use of Cookies

We and people who advertise on our site may use cookies on this Site to ensure the integrity of the registration process and to personalize the Site. A cookie is a small text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a Web server in the domain that issued the cookie to you. One of the primary purposes of cookies is to provide a convenience feature to save you time. For example, if you personalize a web page, or navigate within a site, a cookie helps the site to recall your specific information on subsequent visits. This simplifies the process of delivering relevant content, eases site navigation, and so on. When you return to the Web site, the information you previously provided can be retrieved, so you can easily use the site's features that you customized. Web beacons, also known as clear gif technology or action tags, may be used to assist in delivering the cookie on our site. This technology is a tool we use to compile aggregated statistics about the usage of the Site, such as how many visitors clicked on key elements (such as links or graphics) on a specific Web page, blog or a newsletter. We may share aggregated site statistics with our parent, subsidiaries, affiliates, agents and franchisees but do not allow other companies to place clear gifs or cookies on the Site unless there is a temporary, overriding customer value (such as merging into a site that relies on third-party cookies or clear gifs). You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of this or other Web sites you visit.

Third-party Websites

There are a number of places on our website where you may click on a link to access other websites that do not operate under this Privacy Policy. These third-party websites may independently solicit and collect your personal information. We recommend that you consult the Privacy Statements of all third-party websites you visit.

Enforcement of this Privacy Statement

If you have questions regarding this statement, you should contact info@kimberlymcgowan.com.

BY USING THIS SITE I STATE I HAVE READ THIS AGREEMENT AND AGREE TO ALL OF THE TERMS AND CONDITIONS DETAILED ABOVE.

