



Ohio Restaurant & Hospitality Alliance 2025-2026 Printed Buyers' Guide

ADVERTISING CONTRACT

Advertise with the ORHA to reach 200+ association members with 10,000+ locations to build brand awareness for your business with restaurant, foodservice & hospitality professionals and top decision-making operators while showcasing your products & services.

**OHIO
RESTAURANT
INDUSTRY
AT A GLANCE**
24,550

Restaurant locations in Ohio.

564,500

Restaurant and foodservice employees in Ohio.

\$43.7 BILLION
Estimated sales in Ohio's restaurants.

Source: National Restaurant Association, based on

data from the Bureau of Labor Statistics and U.S. Census Bureau, 2024 data

**OHIO
RESTAURANT
& HOSPITALITY
ALLIANCE** EST 1920
RESTAURANTS • FOODSERVICE • HOSPITALITY

ADVERTISING RATES/SPECS

| | | |
|--------------------------|--------------|---------|
| <input type="checkbox"/> | BACK COVER** | \$1,500 |
| <input type="checkbox"/> | IFC/IBC** | \$1,250 |
| <input type="checkbox"/> | FULL PAGE | \$1,000 |
| <input type="checkbox"/> | 1/2 PAGE | \$650 |
| <input type="checkbox"/> | 1/4 PAGE | \$400 |

FULL PAGE*

TRIM SIZE
5.5" x 8.5"

SAFE ZONE
5.25" x 8.25"

DOCUMENT SIZE
5.75" x 8.75"

1/2 PAGE
4.75" x 3.8"

1/4 PAGE
4.75" x 1.825"

Preferred Vendor Members 15% off display rates.
All other vendor members 10% off display rates.
**Inquire for availability.

*Includes 1/8" bleed on all sides. Keep all live matter 1/4" from trim and keep 1/2" allowance for the gutter.

ADVERTISING DEADLINE/DELIVERY

Space Reservation + Ad Materials Deadline: September 19, 2025
Complete and return reservation form + high-resolution PDF artwork files to leslie@burgiemediafusion.com.

CONTACT INFORMATION

Company Name _____

Contact _____ Title _____

Address _____ City, State, Zip _____

Email _____ Business Phone _____

Cell Phone _____

PAYMENT

Ad Rate _____

Discount (if applicable)* _____

Final Rate _____

Mail check to:

Ohio Restaurant & Hospitality Alliance
Printed Buyers' Guide

100 E. Campus View Boulevard, Suite 150
Columbus, OH 43235

CONTRACT TERMS/AUTHORIZATION

You are authorized to reserve the space shown above for our advertisement at the indicated rate and subject to the terms and provisions of the current rate card. Payment is due in full within 30 days of publication. There will be a service charge of 1.5% per month or 18% A.P.R. on balances over 30 days. Delinquent accounts shall be referred for collection and the advertiser agrees to pay all costs incurred by publisher, including attorney's fees for such collection. Rates subject to change on two months advance notice from publisher. An Advertiser or Agency that does not complete a committed schedule will be subject to the next shortest scheduled rate. Billing will be adjusted accordingly. Cancellations will not be accepted after closing dates.

Authorized Signature _____ Date _____

ADVERTISING CONTACT

Leslie Klenk – Burgie MediaFusion

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