



Caladiums & More

Heart to Heart® 'Lemon Blush'

PW
PROVEN
WINNERS®
The #1 Plant Brand.®

ABI 50 YEARS
ABBOTT IPSCO INC



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Growers Love

Cost effective production

Short crop time

New varieties regularly introduced

Landscapers Love

Full shade to full sun varieties

Easy to install

Low maintenance

Color all summer

Range of caladium varieties for border, intermediate, or background plantings

Retailers Love

Colors and patterns to complement every palette

Minimal investment for summer-long color

Perfect for container gardening

Low maintenance success for sun or shade



Cultured

The world’s #1 producer of caladium bulbs is constantly developing new cultivars with unique genetic profiles like no one else.

Colorful

Scarlet. Rose. Bronze. Burgundy. Violet. Classic Caladiums offers over 100 caladium varieties in a rainbow of colors ranging from subtle to sensational.

Constant

A caladium’s bold color comes from its gorgeous, variegated foliage. Bloom time, what’s that? Caladiums are always in color, all season.

Offering you more colors, more varieties, and more new genetics than anyone else in the market. Contact your broker of choice and ask for Heart to Heart® caladiums.

classiccaladiums.com



COLOR without flowers



Heart to Heart® 'Chinook'

Heart to Heart® 'Radiance'

Heart to Heart® 'Flatter Me'

Heart to Heart® 'Heart and Soul'

Heart to Heart® Fast Flash™

PW
PROVEN
WINNERS®
The #1 Plant Brand.®

Be My® Calla Collection



9-12"
18-24" ☀️ ☁️



BE MY® PRINCESS



BE MY® DESTINY



BE MY® FIRST LOVE



BE MY® SUNSHINE



BE MY® MAIN SQUEEZE



BE MY® HEART



BE MY® PRINCE



PLANTING INFORMATION

All bulbs will be size 18 cm and be grown in the 6.5" Proven Winners Containers which will create pot crop consistency. Be My® Calla bulbs are pretreated for disease. Pretreatment enhances flowering, aids in disease prevention, slightly increases height, and softens tissue.

Media should be well-drained peat and substrate mix with a pH of 6-6.5. Peat should be no more than 60% of the mix. Heavier soil mixtures increase the risk of diseases. We recommend incorporating Root Shield (1 lb per cubic yard) or Soil Guard (12 oz per cubic yard) to promote healthy root growth.

Planting depth is 1"-2" from the top of the soil. When growing callas, do not place the container directly onto the ground. An air gap between the container and the ground will increase airflow and help keep diseases at bay. Be sure to space containers quickly after sprout for proper airflow and better growth habit.

INITIAL FUNGICIDE DRENCHING

Approximately 2 to 3 days after planting, (when roots begin to appear) it is highly recommended to apply this four-part preventative drench consisting of:

1. Heritage (4 oz per 100 gallon) for Rhizoctonia
2. Agri-Mycin® 17 (0.5-1.0lb per 100 gallon) for Erwinia
3. Subdue Maxx (0.5-1oz/100 gallon) for Water Molds
4. Calcium Nitrate (200-250 ppm) for stem strength, better foliage growth and increased bloom count

FERTILIZATION

Feed plants with a Nitrate based fertilizer (15-5-15 Ca/Mg or 17-5-17 Ca/Mg) at 150-200 ppm. Keep Media-EC between 1.6-1.8 (SMA).

KEYS TO SUCCESS

- Water management
- Weekly inspections

**STAGE #1**

Sprouting takes place within 10 to 14 days with average temperatures of 68°F. Some growers may see a longer germination period depending on your temperatures.

From the plant date to spiked 1"-3" sprouts is typically 14-25 days. The preferred temperature is 75°F during the day, 65°F at night or at a constant 68°F.

Keep moist but water sparingly until leaves unfurl. A Plant Growth Regulator (PGR) should be applied as a toner or toughener to a visible spike (a sprout no taller than 1"). Spray 15-25 ppm Fascinaton 10-14 days after planting. Please contact our Sales Team for specific applications.

Days 0 to 14 are Early Stage #1 and days 20 to 25 are Mid to Late Stage #1.

**STAGE #2**

From day 26 to day 50, 5" to 8" sprouts should be visible throughout the container. Achieve a better growing habit with proper spacing per container size, good airflow, increased lighting, and ideal temperatures of 70°F days with 60°F nights. Keep callas moist while avoiding wet or dry extremes.

Apply the four-part preventative drench again (see page 5) on day 28 as a regular watering. Daily inspection of roots is critical. Late Stage #2 are days 45-50 with great root growth.

**STAGE #3**

During days 50 to 75, the ideal temperature is 65°F during the daytime and 50°F nights. Keep callas moist with water. As soon as first spathe opens, apply 15-25 ppm Fascination Foliar Spray. (This application will add shelf life in store.)

Continue daily and weekly inspection of roots depending on the daytime temperatures. Proper spacing per container size provides good airflow and increases lighting for better habit. Days 61 to 63: Multiple spathes rising through foliage. Days 75 to 80: End of Stage 3.

POST CROP, SHIPPING, AND PERFORMANCE

Working through each step critically will create a more a uniform crop and allow your greenhouse to ship every container on shipping day. The Be My® Calla Collection adds depth to your spring mix and strengthens your perennial offerings.

**GENERAL OVERVIEW WITH CONCLUSION**

Temperatures affect callas. Cooler temperatures will increase growing time. Warmer temperatures will shorten growing time but will result in floppy, stretched spathes. When growing in cooler temperatures, watch watering closely!

Water management is the key factor in disease control. Keep plants moist, but water sparingly until leaves unfurl. Any preventative drench should be applied to coincide with regular watering needs.

Perform daily inspections, checking for clear or browning roots. Remove any diseased pots immediately. Sanitation is critical to crop management.

The key to a successful crop is disease prevention through:

- Air Flow
- Proper watering
- Preventative drenching
- Daily inspection

Emerald Isle™



The true attributes of Emerald Isle are the dark green, compact nature and serrated edges. The glossy Emerald leaves are stunning for patios, landscapes, and container gardening. The upright habit is perfect for monoculture or awesome thriller combinations. The stems and petiole are very strong. It is awesome for partial shade and great for full sun in most climates.

- Tropical beauty
- Heat loving
- Compact thick foliage
- Long lasting seasonal performer





Heart to Heart® 'Chinook'

- A new salmon pink variety
- Chinook scored high in trials across the U.S. for its unique color and great plant habit.
- Great mono or combo component for filler or spreader
- Fitting as a border, landscape accent, mass plantings and addition to containers of all sizes
- Loves shade, partial or full sun with excellent heat tolerance



Kindness

Combine Proven Winners
'**SPLASH OF WINE**' and
'**LEMON BLUSH**'
to achieve this recipe



**SPLASH
OF WINE**



**LEMON
BLUSH**



FIND MORE HEART TO HEART® RECIPES
AT [PROVENWINNERS.COM](https://www.provenwinners.com)

1 INSTINCT | 2 TO DIE FOR | 3 STRAWBERRY STAND

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HEART TO HEART®
CALADIUMS

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HEART TO HEART®
CALADIUMS



BOTTLE ROCKET



BURNING HEART



CLOWNING AROUND



CREME BRULEE



DAWN TO DUSK



BLUSHING BRIDE



BOLD 'N BEAUTIFUL



CARIBBEAN CORAL



CHINOOK



HEART AND SOUL



FAST FLASH



FLATTER ME



HOT FLASH



LEMON BLUSH



MESMERIZED



HEART'S DELIGHT



HOT 2 TROT



SCARLET FLAME



TICKLE ME PINK



VA VA VIOLET



RADIANCE



RASPBERRY MOON



SNOW DRIFT



SNOW FLURRY



SPLASH OF WINE



WHITE STAR



WHITE WONDER



XPLOSION



Variety	Type	Sun/Shade	Patent #	Primary Color	Crop Time	Height	QT	6.5"	8.5"	10"	10 HB	12"+ Container
Short 12-14"/Intermediate 14-16"/Tall 16"+												
Bottle Rocket	Fancy	SUN/SHADE	USPP #30,651	RED	6-8 WKS	TALL		X	X	X		X
Burning Heart	Fancy	SUN/SHADE	USPP #27,071	BRONZE	6-8 WKS	TALL		X	X	X		X
Clowing Around	Fancy	SUN/SHADE	USPP #32,252	PINK/ORG	6-8 WKS	INT		X	X	X		X
Crème Brulee	Fancy	SHADE	USPP #33,644	Cream/Bronze	6-8 WKS	INT	X	X	X	X		X
Dawn to Dusk	Fancy	SUN/SHADE	USPP #23,991	WHITE/ORG	6-8 WKS	TALL		X	X	X		X
Fast Flash	Fancy	SUN/SHADE	USPP #27,964	RED	6-8 WKS	INT	X	X	X	X		X
Flatter Me	Fancy	SUN/SHADE	USPP #27,946	RED/CHR	7-9 WKS	TALL	X	X	X	X		X
Hot Flash	Fancy	SHADE	USPP #27,944	RED	6-8 WKS	SHORT	X	X	X	X		X
Lemon Blush	Fancy	SHADE	USPP #25,450	RED/CHR	5-8 WKS	INT	X	X	X	X	X	X
Mesmerized	Fancy	SUN/SHADE	USPP #29,545	RED	5-8 WKS	INT	X	X	X	X		X
Radiance	Fancy	SUN/SHADE	USPP #27,095	PINK	5-8 WKS	INT	X	X	X	X		X
Rain or Shine	Fancy	SUN/SHADE	USPP #33,614	BURG/BLK	7-9 WKS	TALL		X	X	X		X
Raspberry Moon	Fancy	SUN/SHADE	USPP #20,069	RED/CHR	5-8 WKS	TALL	X	X	X	X		X
Snow Drift	Fancy	SHADE	USPP #27,072	WHITE	5-8 WKS	INT	X	X	X	X	X	X
Snow Flurry	Fancy	SUN/SHADE	USPP #31,569	GRN/WHITE	6-8 WKS	TALL		X	X	X		X
Splash of Wine	Fancy	SHADE	USPP #31,599	WHITE/PINK	5-8 WKS	INT	X	X	X	X		X
Blushing Bride	Strap	SHADE	USPP #22,213	PINK	6-8 WKS	SHORT	X	X	X	X	X	X
Bold N' Beautiful	Strap	SUN/SHADE	USPP #30,696	WHITE/ORG	6-8 WKS	INT		X	X	X		X
Caribbean Coral	Strap	SHADE	USPP #29,546	SAL/RED	6-8 WKS	SHORT	X	X	X	X	X	X
Chinook	Strap	SHADE	USPP #27,094	PINK/SAL	6-8 WKS	INT	X	X	X	X	X	X
Heart and Soul	Strap	SUN/SHADE	USPP #31,567	PINK	5-8 WKS	INT	X	X	X	X		X
Heart's Delight	Strap	SUN/SHADE	USPP #23,992	RED	5-8 WKS	TALL	X	X	X	X		X
Hot 2 Trot	Strap	SUN/SHADE	USPP #33,615	RED	7-9 WKS	SHORT	X	X	X	X	X	X
Scarlet Flame	Strap	SUN/SHADE	USPP #25,419	RED	5-8 WKS	SHORT	X	X	X	X	X	X
Tickle Me Pink	Strap	SHADE	USPP #31,061	PINK	5-8 WKS	INT	X	X	X	X	X	X
Va Va Violet	Strap	SHADE	USPP #28,000	VIOLET/PINK	6-8 WKS	SHORT	X	X	X	X	X	X
White Star	Strap	SUN/SHADE	USPP #21,148	WHITE	6-8 WKS	INT	X	X	X	X	X	X
White Wonder	Strap	SUN/SHADE	USPP #21,044	WHITE	5-8 WKS	INT	X	X	X	X	X	X
Xplosion	Strap	SHADE	USPP #31,570	Pink/Olive	6-8 WKS	SHORT	X	X	X	X	X	X

Classic Caladiums, LLC. developed the genetics behind Proven Winners Heart to Heart® Caladiums. Dr. Robert Hartman, with degrees in Plant Pathology and Entomology with a minor in Ornamental Horticulture, is responsible for developing new varieties of caladiums while working to rejuvenate older caladiums using tissue culture techniques on our farm.

Classic Caladiums certifies its starting stock to be: **true to name, free of specific diseases and rejuvenated through micropropagation and virus indexing.**



De-eyeing removes the bulb's dominant eye. This promotes the growth of lateral eyes, delivering more leaves, less stretching, and fuller pots.

DE-EYEING PROVIDES:

- Table top crops
- Better pull ratios
- More plants per rack
- Better sell through at retail level



Painting bulbs with a water-based non-toxic paint allows for rapid and accurate tuber orientation during the potting process.

PAINTING PROVIDES:

- Increased efficiency on the planting line
- Less consolidation and pulling
- Less shrink at retail due to more proportioned pots



**All Proven Winners Heart to Heart Bulbs are De-eyed and Painted for efficiency*

Bulb Container Recommendations

For full containers and faster sales, grow according to these guidelines. Caladium bulbs come in various sizes based on the diameter of the bulb.



No. 2 Bulbs
(1" to 1 1/2")



No. 1 Bulbs
(1 1/2" to 2 1/2")



Jumbo Bulbs
(2 1/2" to 3 1/2")

1 QT CONTAINER



+

2
No. 2 Bulbs

OR

1
No. 1 Bulb

2.5 QT CONTAINER



+

4
No. 2 Bulbs

OR

2
No. 1 Bulbs

OR

1
Jumbo Bulb

6.5" CONTAINER



+

4
No. 2 Bulbs

OR

2
No. 1 Bulbs

OR

1
Jumbo Bulb

8" CONTAINER



+

4
No. 1 Bulbs

OR

2
Jumbo Bulbs

10" PLANTER



+

6
No. 1 Bulbs

OR

3
Jumbo Bulbs

12" PLANTER



+

7-8
No. 1 Bulbs

OR

3-4
Jumbo Bulbs

14" PLANTER



+

8
No. 1 Bulbs

OR

4
Jumbo Bulbs



Why count on the largest caladium grower in the world?

Rooted

Classic Caladiums is rooted in the science of growing caladiums. We are constantly developing new genetic lines, resulting in varieties that are hardier, more sun tolerant, and faster growing. We've introduced more than 90 new caladium varieties over the past 25 years and have hundreds more in development.

Resourceful

We are actively building the caladium industry through constant innovation. Our team has regular brainstorming meetings to come up with new ideas: new varieties, new partnerships, new growing techniques. Our willingness to experiment and try new things keeps us on the cutting edge of our industry.

Reliable

Every crop is at the mercy of nature, and caladiums are no different. From better irrigation to protect against drought to unique-to-the-industry raised beds that guard against flooding, we've taken measures to ensure we can reliably fill orders no matter how turbulent a growing season might be.

Since 1974, Abbott-IPCO has served the horticulture industry as an international source of caladium bulbs, imported Holland flowerbulbs, perennials and other unique products. We serve professional greenhouses, garden centers, landscapers, and home gardeners alike. Abbott-IPCO's farm Classic Caladiums, LLC. is the world's leader in production and distribution of ever-changing, new, and improved varieties of caladiums including introductions. Abbott-IPCO Europe facilitates all import and export activities, with an emphasis on specialty bulb crops and perennials.



ALLURE

☁



AARON

☁ ☀



CANDIDUM SR.

☁



CRYSTAL MOON

☁



MONUMENT

☁ ☀



MOONLIGHT

☁ ☀



WATER'S EDGE

☁ ☀



WHITE CAP

☁ ☀



WHITE CHRISTMAS

☁ ☀



CAROUSEL

☁



CELEBRATION

☁



SOUTHERN CHARM

☁ ☀



WHITE QUEEN

☁



SUMMER BREEZE

☁



JUST SAUCY



FRECKLES



RED FLASH



BOMBSHELL



FRIEDA HEMPLE



POSTMAN JOYNER



RED ALERT



RIO SUMMER



**Rooted. Resourceful.
Reliable.**



CAROLYN WHORTON



APPLE BLOSSOM



PARTY PUNCH



SUNSET PINK



PINK BEAUTY



BALLET SLIPPERS



CLASSIC PINK



PINK SPLASH



BERRIES N'
BURGUNDY





RED GLAMOUR



RED RUFFLES



RED FRILL



ROSEMARY



FLARE



SANGRIA



PUPPY LOVE



SWEETHEART



PINK GEM



DESERT SUNSET



TIKI TORCH



MISS MUFFET



PEPPERMINT



DAY DREAMER



CANDYLAND



DEBUTANTE



MOUNT EVEREST



PUPPY LOVE



HIGH SOCIETY



WHITE DELIGHT



WHITE DIAMOND



WHITE DYNASTY



WHITE PEARL



WHITE MARBLE



WHITE MAJESTY





CALADIUMS LIKE IT BRIGHT

Plant caladiums upon receipt. If tubers must be stored, keep temperature at 65°F or above, with humidity between 65-75%. For extended storage, remove tubers from boxes and place in well ventilated, open trays with good air circulation.

Plant caladiums with eyes up in well-drained media. Tubers should be covered with 1-1½ inches of soil. Water thoroughly after planting. We recommend a well-drained soil mixture containing organic matter. A pH adjusted peat moss, pine bark and perlite mix has proven successful for Caladium growers.

Tight spacing and low light will cause caladiums to stretch. Spacing should be done from the beginning or right after sprouting.

De-Eying will result in a more branched, shorter uniform plant. (See page 15 with de-eying details.)

Uniform tuber sprouting occurs when soil temperature reaches 75-78°F and soil moisture is kept at 90%. Soil temperatures in the 60-70°F range will cause uneven and delayed response.

Caladiums have moderate water requirements. Keep pots moist from planting time to sprouting. Soil media should be allowed to dry to moist between irrigation, but don't allow caladiums to wilt. Irrigate above 60°F to prevent of stunting or delay.



CALADIUMS LOVE HEAT

For greenhouse production, we recommend planting after mid-January. Forced caladiums planted in January or February finish in around 10-12 weeks. Caladiums planted in May can finish in as little as 5-7 weeks.

Bonzi drench, foliar spray, and tuber soaks can be used to control growth and improve plant habit. Rates range from 5-30 ppm and are determined by variety and environmental conditions.

B-nine foliar spray rates range from 1250-2500 ppm. B-nine foliar sprays combined with 15 ppm Bonzi prior to shipping improve habit and durability.

Caladiums require moderate feed levels of 200 ppm nitrogen on a weekly basis. A balanced nutritional package such as 20-6-20, 12-4-12, or controlled release fertilizer is recommended.



Variety	Type	Sun/Shade	Patent #	Primary Color	Crop Time	Height	Pot De-eye	QT	6"	8"	10"	10 HB
Aaron	Fancy	SUN/SHADE		WHITE	7-9 WKS	TALL	YES		X	X	X	
Allure	Fancy	SHADE	USPP #27,947	WHITE	6-8 WKS	INT	YES		X	X	X	
Apple Blossom	Fancy	SHADE		PINK	6-8 WKS	INT	YES		X	X	X	
Ballet Slippers	Fancy	SHADE	USPP #33,402	PINK	6-8 WKS	INT	YES		X	X	X	X
Berries & Burgandy	Fancy	SUN/SHADE	USPP #28,650	PINK/BRZ	6-8 WKS	TALL	YES		X	X	X	
Bombshell	Fancy	SUN/SHADE	USPP #23,817	RED	6-8 WKS	INT	YES		X	X	X	
Candidum Sr	Fancy	SHADE		WHITE	6-8 WKS	TALL	YES		X	X	X	
Carolyn Whorton	Fancy	SUN/SHADE		PINK	7-9 WKS	TALL	YES	X	X	X	X	
Carousel	Fancy	SHADE	USPP #27,097	WHITE/RED	6-8 WKS	INT	YES	X	X	X	X	X
Celebration	Fancy	SHADE	USPP #23,993	WHITE/RED	6-8 WKS	TALL	YES		X	X	X	
Classic Pink	Fancy	SHADE	USPP #27,093	PINK	6-8 WKS	INT	YES	X	X	X	X	X
Crystal Moon	Fancy	SHADE	USPP #32,523	WHITE	6-8 WKS	TALL	YES	X	X	X	X	
Freckles	Fancy	SUN/SHADE	USPP #27,943	MULTI	6-8 WKS	TALL	YES		X	X	X	
Frieda Hemple	Fancy	SHADE		RED	6-8 WKS	INT	YES	X	X	X	X	
Just Saucy	Fancy	SHADE	USPP #31,568	PINK	6-8 WKS	INT	YES	X	X	X	X	
Monument	Fancy	SUN/SHADE	USPP #27,948	WHITE	6-8 WKS	TALL	YES		X	X	X	
Moonlight	Fancy	SUN/SHADE	USPP #14,565	WHITE	6-8 WKS	INT	YES	X	X	X	X	
Party Punch	Fancy	SUN/SHADE	USPP #24,002	PINK	6-8 WKS	INT	YES	X	X	X	X	X
Pink Beauty	Fancy	SHADE		PINK	5-7 WKS	INT	NO	X	X	X	X	
Pink Splash	Fancy	SHADE	USPP #23,792	PINK	6-8 WKS	TALL	YES		X	X	X	
Postman Joyner	Fancy	SUN/SHADE		RED	6-8 WKS	TALL	YES		X	X	X	
Red Alert	Fancy	SUN/SHADE	USPP #27,096	RED	5-7 WKS	INT	NO	X	X	X	X	X
Red Flash	Fancy	SUN/SHADE		RED	8-10 WKS	TALL	YES		X	X	X	
Rio Summer	Fancy	SUN	USPP #32,602	RED	6-9 WKS	INT	YES	X	X	X	X	X
Southern Charm	Fancy	SUN/SHADE	USPP #27,942	WHITE/BURG	6-8 WKS	INT	YES	X	X	X	X	
Summer Breeze	Fancy	SHADE	USPP #25,420	WHITE/PINK	6-8 WKS	INT	YES	X	X	X	X	X
Sunset Pink	Fancy	SHADE	USPP #31,310	PINK	6-8 WKS	TALL	YES		X	X	X	
Waters Edge	Fancy	SUN/SHADE	USPP #27,965	WHITE	6-8 WKS	TALL	YES		X	X	X	
White Cap	Fancy	SUN/SHADE	USPP #23,815	WHITE	6-8 WKS	TALL	YES		X	X	X	
White Christmas	Fancy	SUN/SHADE		WHITE	6-8 WKS	INT	YES	X	X	X	X	
White Queen	Fancy	SHADE		WHITE/PINK	7-9 WKS	TALL	YES		X	X	X	



SHORT 12-14" | INTERMEDIATE 14-16" | TALL 16"+

WHITE CAP AND PUPPY LOVE

Variety	Type	Sun/Shade	Patent #	Primary Color	Crop Time	Height	Pot De-eye	QT	6"	8"	10"	10 HB
Candyland	Strap	SUN/SHADE	USPP #18,766	PINK	6-8 WKS	INT	YES	X	X	X	X	X
Day Dreamer	Strap	SUN/SHADE	USPP #29,563	WHITE	6-8 WKS	TALL	YES		X	X	X	
Debutaunte	Strap	SHADE	USPP #25,423	WHITE	6-8 WKS	INT	NO	X	X	X	X	X
Desert Sunset	Strap	SHADE	USPP #25,421	PINK/BRZ	6-8 WKS	INT	YES	X	X	X	X	X
Flare	Strap	SUN/SHADE	USPP #25,426	ROSE/RED	6-8 WKS	INT	YES	X	X	X	X	X
High Society	Strap	SUN	USPP #31,277	WHITE	7-9 WKS	SHORT	YES	X	X	X	X	X
Miss Muffet	Strap	SHADE		CHR/GREEN	5-7 WKS	INT	YES	X	X	X	X	X
MT Everest	Strap	SUN/SHADE	USPP #18,764	WHITE	7-9 WKS	TALL	YES		X	X	X	
Peppermint	Strap	SHADE	USPP #22,214	PINK/WHITE	6-8 WKS	INT	YES	X	X	X	X	X
Pink Gem	Strap	SHADE		PINK/SAL	6-8 WKS	SHORT	YES	X	X	X	X	X
Puppy Love	Strap	SUN/SHADE	USPP #33,615	PINK	6-8 WKS	INT	YES	X	X	X	X	X
Red Frill	Strap	SUN/SHADE		RED	6-8 WKS	SHORT	YES	X	X	X	X	X
Red Glamour	Strap	SUN/SHADE	USPP #33,615	RED	6-8 WKS	INT	YES	X	X	X	X	X
Red Ruffles	Strap	SUN/SHADE	USPP #13,136	RED	7-9 WKS	INT	YES	X	X	X	X	X
Rosemary	Strap	SUN/SHADE	USPP #20,993	ROSE/RED	5-7 WKS	INT	YES	X	X	X	X	X
Sangria	Strap	SUN/SHADE	USPP #26,263	ROSE/RED	6-8 WKS	INT	YES	X	X	X	X	X
Starburst	Strap	SUN/SHADE	USPP #20,091	PINK	6-8 WKS	INT	YES	X	X	X	X	X
Sweetheart	Strap	SHADE		PINK	6-8 WKS	INT	YES	X	X	X	X	X
Tiki Torch	Strap	SUN/SHADE	USPP #26,264	RED/CHR	6-8 WKS	SHORT	YES	X	X	X	X	X
White Delight	Strap	SUN/SHADE	USPP #21,216	WHITE	6-8 WKS	INT	YES	X	X	X	X	X
White Diamond	Strap	SUN/SHADE	USPP #22,215	WHITE	5-7 WKS	INT	YES	X	X	X	X	X
White Dynasty	Strap	SUN/SHADE	USPP #22,240	WHITE	6-8 WKS	INT	YES	X	X	X	X	
White Majesty	Strap	SUN/SHADE	USPP #25,422	WHITE	6-8 WKS	TALL	YES		X	X	X	
White Marble	Strap	SUN/SHADE	USPP #18,819	WHITE	7-9 WKS	TALL	YES		X	X	X	X
White Pearl	Strap	SUN/SHADE	USPP #26,265	WHITE	6-8 WKS	SHORT	YES	X	X	X	X	X



SHORT 12-14" | INTERMEDIATE 14-16" | TALL 16"+

PEPPERMINT



ATLANTIC BEAUTY



CLEOPATRA



KRETA



MADERIA



PRETORIA



RED VELVET



TENERIFE



Plant one 2-3 eye Classic Canna® rhizome in an 8 inch/1-GAL pot or larger. When planting in larger containers, use this metric as pot size increases: 2 rhizomes per 2-GAL and 3 rhizomes per 3-GAL. Space rhizomes 10 to 16 inches apart. You may notice a dried darkened outer layer of the cane and some sprouting or rooting may have occurred. This is normal. Shoots should be firm. Size of cane will vary depending on variety and life stage at time of harvest.

IN WARMER, HOTTER SOUTHERN MARKETS

Plant in January for April flower. 10-11 Week Crop. As the temperatures warm up, the crop time will become shorter. This is a spring to fall crop including both shoulder seasons. We suggest a 6-8 ppm bonzi drench as the first leaves unfold to keep them a shippable height.

IN THE MID-ATLANTIC

Plant in early March for late May flower. 10-11 Week Crop time depending bottom heat and/or growing inside/outside. As the temperatures warm up, the crop time will become shorter. We suggest a 4 ppm bonzi drench as the first leaves unfold to keep them a shippable height.

NORTHERN AND WEST COAST

Growers should start them inside to have a May crop. If you start them outside in May, they will be in flower by the end of July. Start them inside in March to finish by May—to ship during high foot traffic times. We suggest a 2 ppm bonzi drench as the first leaves unfold to keep them a shippable height.

Plant the rhizome 2"-3" below soil line with 2"-3" of stalk above soil line.

Once planted, apply a preventative drench of a broad-spectrum curative/preventative fungicide. This can include trade names such as Cleary, Heritage, and Subdue. Cannas need evenly moist soil. They tend to require more water than most crops and are best grown in full sun. Apply a slow-release fertilizer blend of 16-6-11 at 12g per 1 gallon and 40g per 2 gallon container. We suggest Harell's, Floriken, or equivalent. In large 1.00 to 3.00-GAL containers, space them about 10-16 inches apart.



ALOCASIA CALIDORA



COLOCASIA



ALOCASIA CALIDORA LANDSCAPES



UPRIGHT CALIDORA COMBO

Elephant ears are heavy feeders. For best performance, they require regular feeding of fertilizers and rich organic soil with plenty of composted material.

RECOMMENDED SOIL CONDITIONS

A pH from 5.8 to 6.8 is satisfactory. Use a fertilizer 15-5-15 Ca/Mg or 17-5-17 Ca/Mg at 200-300 ppm or a Controlled Release Fertilizer (CRF) added to soil at a rate of 4-5 lbs./yard. Another important trace element is calcium. Crushed limestone can be added to the soil as calcium carbonate.

For height control, apply Bonzi at a rate of 4-6 ppm as a drench after the second leaf unfurls. In warm and humid climates, rates could be increased to 6-8 ppm.

When planting Alocasia elephant ear bulbs, the bottom one-third to one-half of the bulb should be below the substrate. The bulbs will grow best with daytime temperatures of 75-90 degrees F and nighttime temperatures of 68-72 degrees F.

It is very important to keep soil temperature at 68-72 °F during the first three weeks after planting.

Once the first leaf unfurls, apply 6 ppm Bonzi as a drench. Alocasias and Colocasias will continually produce new leaves as the older leaves die off. Remove dead leaves to promote new growth, especially before shipping to clean up the pot. Elephant ears prefer bright sunlight, unless grown in extremely hot, low humidity climates, where shade will be needed, and watering should be increased. Colocasia is best in morning sun to afternoon shade.

Most common problems: Root Rot, Spider Mites



ALOCASIA LOW RIDER



ALOCASIA COMBO



- Plant potted plants and bulbs
- Make potting mix
- Till garden beds
- Drill irrigation trenches
- Install termite stations
- Remove plumbing clogs
- Drill horizontally
- Mix paint or cement
- Drill post holes
- Drill holes for beach umbrellas
- and MORE!



DIAMETER	HEIGHT	BEST USE
2"	7", 24", 30", 36", 48", 54"	Aeration, Plug Planting, Small Annuals, Termite Bait
3"	7", 12", 24", 30", 36", 48"	Beach Umbrella, Bedding Plants, Bulbs, Vegetables
4"	28" *	Small Annuals, 1 Quart Pots
5"	28" *	Annuals, Bedding Plants, Quart Pots, Gallon Pots
7" Heavy Duty	28" *	1 Gallon Pots, 2 Gallon Pots, 4" x 4" Post
9"	28" *	Shrubs 6" x 6" Post

* - Optional Length Extender

ULTIMATE PROFESSIONAL LANDSCAPER KIT

This special combination includes a complete DeWALT 60V kit, a set of 3 heavy duty augers and 2 additional backup batteries.

- 3" x 24"
- 5" x 28"
- 7" x 28"



RETAIL READY

Our retail ready POP displays hold augers in a range of sizes.

Power Planter connects to cordless drills in a snap so you can stop digging and start DRILLING!

PRODUCT FEATURES:

Trays hold 12 augers of varying lengths
Easy to set up
Free with qualifying order

**TESTIMONIALS**

"My flower buying power has absolutely increased because of this tool! I now purchase all of my dream perennials, shrubs and trees because I can finally dig the holes myself. Before Power Planter I was using a pick axe and sad shovel to get my holes made, but boy oh boy has my lawn exploded now that I have the freedom to plant again! Thanks Power Planter!"

Misty M.

"I have been very impressed with Power Planter auger drill bits."

"I have bought and utilized Power Planters for each of the past three years to individually install about 30,000 native grass plants per year. The durability of Power Planter bits has made planting in areas with large tree roots and compacted soil very fast and easy."

Matt Jones, Senior Assistant Superintendent, Old Chatham Golf Club

"We have not used a shovel to install product since we purchased the Landscape Kit, with heavy duty augers offered by these folks. It truly speeds us up, cuts labor significantly and makes our job a little easier. They have changed the way we do business."

Elderberry Farms, North Carolina



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