



WHY BUY LENNOX PRODUCTS?

Simply put, Lennox believes in supporting our customers—and the dealers who serve them—more than any other company.

We're dedicated to providing the most innovative and highest-quality products on the market, sold by dealers who have the expertise and resources that are necessary to serve homeowners in the best possible way. For over 120 years, we've focused on delivering our values of trust, innovation, and quality—values you'll see in the products we sell and the dealers who represent us.



ULTIMATE COMFORT

There are a lot of factors that go into creating Ultimate Comfort, and Lennox excels at every one of them:

Precision Temperature Control: Temperature swings don't feel good, which is why many Lennox systems can hold temperatures within half a degree of the setting on your thermostat.

Quiet: Distracting sounds take away from the enjoyment of your environment. Lennox uses innovations like SilentComfort™ technology to make sure our equipment respects the peace and quiet of your comfortable space.

Humidity Control: Moisture levels affect your comfort, your health, and your belongings. The precise humidity control offered by Lennox' variable speed fans and variable capacity A/C deliver a more enjoyable, comfortable environment.

Air Quality: Dirty air isn't just uncomfortable, it can also affect your health. Lennox air quality products include market-leading solutions like Pure Air® S that delivers cleaner, healthier, more comfortable air than any other solution you can buy.



INNOVATIVE PRODUCTS

Lennox innovation is most apparent in the equipment we manufacture. Take one look at the Dave Lennox Signature® Collection and you can see just how dedicated Lennox is to being the best.

Dave Lennox Signature Collection equipment leads the market in key areas like efficiency, quiet operation, consistent temperatures, and indoor air quality.

Furthermore, our direct distribution model delivers our products from the factory to a large network of local distribution facilities without the added layer of distributor middlemen. No other manufactures can deliver this speed to market.



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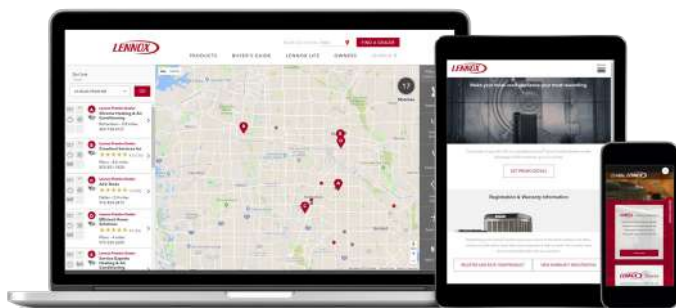


ONLINE RESOURCES

Lennox believes that an informed customer is a smart customer, and a smart customer makes better decisions. That's why we go to great lengths to supply detailed information about everything we sell, and every solution we provide.

Lennox.com: We've taken great care to make our website as informative as it can be. It's not there simply to show you our products—it's there to educate you on the many reasons why you should feel comfortable investing in the Lennox brand.

LearnPros.com: Lennox goes beyond traditional product training by providing resources to dealers and their employees that help them succeed at every level of their business. **LearnLennox.com:** New Lennox customers can find additional information and support written specifically for their short term transition needs.








Dealer Reviews: Lennox Dealers take great pride in the job they do, and one of the ways they refine and perfect their service is by responding to the feedback they receive from dealer reviews published on Lennox.com.

Product Reviews: Lennox wants you to make the most informed decision possible. Visit Lennox.com/products to see feedback from homeowners who have recently purchased Lennox products for their homes.

Dealer Training: Lennox Dealers have access to world-class training resources both online and on-site. We want customers to feel comfortable knowing that technicians are fully trained and qualified to service and install Lennox equipment.

Social Media: Lennox believes in maintaining constant contact with our customers, on their terms. We maintain an active social media presence across the web's most popular networks to get you the answers, opinions, and information that will support the choice you made to support the Lennox brand.

-  facebook.com/lennox
-  youtube.com/lennoxresidential
-  twitter.com/lennoxair
-  instagram.com/lennoxair
-  plus.google.com/102249968259092373511



CORPORATE SOCIAL RESPONSIBILITY

Sustainability practices are a daily focus of the Lennox International (LII) heritage of innovation. Our customers, shareholders, and employees care that we are an environmentally sound company, and our employees work hard every day to deliver on our commitments. We measure and set aggressive reduction goals for energy, greenhouse gas emissions, solid waste, and water use. And we achieve these goals by investing capital, training leadership, engaging employees, and by being transparent about the goals and progress we make.