



CARTON-TO-CARTON CONVERSION

Field Pack to Value Added

1 Carton Romaine Lettuce



vs.



1 Carton Chopped Romaine

44 lbs Iceberg Liner	70% yield	=	100% yield
42 lbs Iceberg Wrap	65% yield	=	100% yield
35 lbs Romaine Liner	50% yield	=	100% yield
50 lbs Green Cabbage	75% yield	=	100% yield
20 lbs Asian Broccoli Crowns	90% yield	=	100% yield
27 lbs Cauliflower	65% yield	=	100% yield

Labor costs, inconsistency, food safety... *is cutting your own produce worth it?*