

BLACK CONTEMPORARY TV

"IT'S ABOUT US... AND IT'S ABOUT TIME"

Abiola Abrams 30 Day Bombshell



Show Profile: Weekly 30 Minute

Abiola Abrams is our 21st century Oprah. Her dynamic energy and insights to life make for a celebration of just being life love and the pursuit of all things Abby. This radical chick is sure to be a hit.



COST TO PRODUCE N/A	
30 SECOND AVAIL ASSESSED VALUE	\$250 ea.
SHOW PRODUCT PLACEMENT Clothing, Hair, Makeup Table Display etc..	\$150 ea.
SPONSORSHIPS (front and back billboards)*+ (2) :30 second spots	\$1,500
Our strategy is to buy billboard space and cable time to promote each show and include the sponsors position in these campaigns so as to secure the initial value around established traditional placements.	All prices subject to negotiation All positions are for a minimum of 4 weeks. Our strategy is to support the promotional campaigns with traditional media to promote each show and include the sponsors position in these campaigns so as to secure the initial value around established media structure.



0.4 KAZD Dallas/Ft Worth



0.9 KXSD Orange/Anaheim