

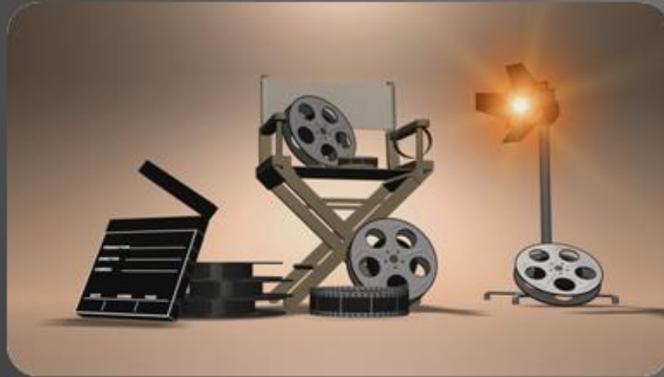
BLACK CONTEMPORARY TV

"IT'S ABOUT US... AND IT'S ABOUT TIME"

Films

Show Profile: Weekly 90 Minute

We are showcasing independent films from local to national to international. From Bollywood to the street stories of Black Dallas, these movies will enlighten, entertain, and shock.



COST TO PRODUCE N/A	
30 SECOND AVAIL ASSESSED VALUE	\$250 ea.
SHOW PRODUCT PLACEMENT Clothing, Hair, Makeup Table Display etc..	\$150 ea.
SPONSORSHIPS (front and back billboards)* + 2/30 second spots	\$1,500
Our strategy is to buy billboard space and cable time to promote each show and include the sponsors position in these campaigns so as to secure the initial value around established traditional placements.	All prices subject to negotiation All positions are for a minimum of 4 weeks. Our strategy is to support the promotional campaigns with traditional media to promote each show and include the sponsors position in these campaigns so as to secure the initial value around established media structure.



0.4 KAZO Dallas/Ft Worth



0.9 KVSZ DFW/Ft Worth