Contents

5
THE EVENT
The Purpose of YEDC

6
BY THE NUMBERS
Quantify the Impact

7
PHOTO GALLERY
Community Groups and Attending Interns

9
SPECIAL EVENT
VIP Reception Hosted By Urgent, Inc. and MDC, North Campus

11
HIGHLIGHTS
Testimonials and Survey Results

15
KEY NOTE
Special Guests

15
KEY NOTE ADDRESS
This year’s highest rated workshops

19
PROMOTIONAL ACTIVITIES

20
SAVE THE DATE
See you next year!

10
VIP Reception
Photo Gallery

16
Youth Film Festival
Winners

17
Youth Voice
Conference Review

Youth Keynote
Moziah Bridges
Mo’s Bows Custom Bow Ties

18
Business Pitch Competition

Click Here to Watch Highlight Video
URGENT, Inc. is a 501 (c) (3) Miami, FL based youth and community development organization dedicated to empowering young minds to transform their communities. URGENT is guided by the principles of innovation, growth and transformation.

URGENT sees young people as the drivers of change and works to provide empowering opportunities to create the next generation of social change agents.

Project Team

Saliha Nelson, MSEd, Director
Valamere Mikler, Event Management
Stephanie vanVark, Public Relations
Shedia Nelson, Youth Expos
Terrance Cribbs-Lorrant, Film Festival
Chuks Ibeji, Videography
Passion Ward, Photography

MAIN OFFICE
1000 NW 1st Ave. Suite 100
Miami, FL 33136
(786) 581-7821 (O)
(866) 881-7778 (F)

URL: www.urgentinc.org
Email: office@urgentinc.org

SOCIAL MEDIA
Instagram.com/urgentinc
Twitter.com/urgenitnc
Facebook.com/urgentinc

CONFERENCES
www.urgentincconference.com
#YEDC2017
Urgent, Inc.’s 4th Annual Youth Economic Development Conference & Expo was held in partnership with Miami Dade College North Campus on July 11-12, 2017. This year’s theme was Growing Youth Innovation. YEDC brought together a convening of over 450 summer interns and youth leaders ages 14-21 for a premier opportunity for personal and professional development in a dynamic and unique way. This high-energy, motivational, and educational day included career workshops, a vendor expo, entertainment, student films and competitions with great prizes thanks to our sponsors.

“JUST BY BEING HERE, YOU HAVE LEARNED SOMETHING THAT 90% OF YOUR NEIGHBORHOOD DOESN’T KNOW. USE THAT TO KEEP PUSHING FORWARD.”

-COMMISSIONER HARDEMON
By the Numbers

485
ATTENDEES
Each day over 450 youth Ages 14-21 attended

52
SESSIONS
Offered over 2- Days from July 11-12, 2017

32
PRESENTERS
1- Youth Keynote
1- Business Owner Keynote

05
MASTER CLASSES
Miami Youth 4 Social Change Film Festival

08
YOUTH LED EXPOS
Presented by 15 youth leaders

10
COMMUNITY PARTNERS
Teen Camps, Summer Interns, Performers & Volunteers
VIP RECEPTION

HOSTED BY

SALIHA NELSON, VICE PRESIDENT
URGENT, INC

AND

DR. MALOU HARRISON, PRESIDENT
MIAMI DADE COLLEGE, NORTH

As a special thank you to the sponsors, presenters and youth leader attendees, Urgent, Inc Vice President, Saliha Nelson, and Campus President Dr. Malou Harrison welcomed the special guests on campus with a special breakfast reception and art gallery walk.

Opening remarks were prepared by Urgent's Youth Ambassadors. The Overtown Children and Youth Coalition Youth Commissioners were also on hand to network with industry leaders.
INDUSTRY WORKSHOPS
Throughout the day, young people exchanged, learned, connected and collaborated with industry professionals, entrepreneurs, educators, and company representatives who care about advancing the social and economic well being of young people.

No matter how old you are, you can work towards your goals.

WHAT DID YOU LIKE ABOUT YEDC?
"The workshops were inspirational"
"It motivated me and gave me an extra push to achieve my goals."

DESCRIBE THE CONFERENCE IN 2 WORDS
"It was amazing"
"Inspiring and motivational"
"Everything was on point"
"I really liked it"

MOST IMPORTANT THING YOU LEARNED
"I learned about new career opportunities."

100%
87%
ENTREPRENEURSHIP

"I attended this expo with/for my daughter who is 16. I believe this was a great opportunity for her to meet other teens who've chosen financial building through the avenue of entrepreneurship. The session having the most impact was the "Building a Brand" session, which was conducted by teens who had started their own companies."

-Parent

Youth led expos included a Teen Talk Show with Jill Tracey of Hot 105 FM, a Youth Entrepreneurs Panel lead by NFTE, a youth leadership session lead by the Overtown Children and Youth Coalition's Youth Commissioners and the Open Mic Youth Town Hall conducted by Dr. McGhee.

NEW SESSIONS

New sessions included Robotics instructed by S.E.E.K. Foundation, a cell phone movie competition in 45 minutes, facilitated by 48-Hour Film Project, MDC Biology workshop that had students dissecting a squid and a professional development session by Macy's national trainer, Diane Hilair, who offered, "B" Empowered. Attendees left the session with the motto, "Don't wish for it, Work for it!"

You can succeed no matter where you come from.

"Creativity can flow in anyway."

"You can do whatever you want, when you have the opportunities and willingness to find them and get them."

"To never give up and always be positive."

"The most important thing I learned was that you can be whatever you choose to be no matter the circumstance."

MOST IMPORTANT THING YOU LEARNED
I liked both the keynote speakers. I liked meeting Mo because he’s done so much and he is only 15 and he’s really inspirational for someone so young. Everything he said kind of encourages you to do better. Like he said there’s a Mo’s Bows in everyone. So I really like that quote.

-Monica, Urgent Inc Teen Ambassador

There should be more young speakers like Mo, and he is just 15. Adults can talk to the kids but when young people see each other, young people they feel inspired they want to be great too.

-Deondre, Urgent Inc Summer Intern

Powerful keynote messages were delivered by local and national entrepreneurs, including owner and car expert Lowell Gelin with On Call Mechanics. He challenged students to be their best self and shared with them the tools to accomplish their goals.

Bow tie designer and owner of Mo’s Bows, Moziah Bridges from Memphis, TN regaled his peers with the story of his life and business encouraging each to remember to work on their talent. Moziah is the 15-year old entrepreneur who recently contracted with the NBA to design and manufacture bow ties for league professional basketball players.
I was privileged to attend Urgent Inc.’s 4th annual Youth Economic Development Conference this past week. The two day conference, hosted by Miami-Dade College North Campus, centered youth innovation, and featured the works of inspired film makers and entrepreneurs throughout Miami-Dade County and abroad.

I was quite impressed by the works produced by local young artists, in particular the short films presented during the film festival. Many of the projects demonstrated skillful cinematography, and delivered plots that creatively explored key social issues including domestic violence, drug abuse, fatherhood, and immigration policy reform.

Some of the most engaging and impactful works were put together by students from the Overtown area enrolled in Urgent Inc.’s F.A.C.E. summer internship program. Not only did these projects speak to the legitimacy of youth creativity and artistic vision, but they demonstrated that when given the resources and opportunity, children have the potential to exercise effective leadership, social awareness, and pride, not only for themselves, but for their local community.

The film festival was a spring board for the various interactive sessions and educational seminars hosted by local leaders, business professionals, and academics from across Miami-Dade County. These seminars ranged from the likes of “(B)Empowered,” a work skills and professional development workshop that helped students discover their strengths and weaknesses, to interactive and rewarding sessions like “STEAM,” a youth workshop in which participants “learned the fundamentals of robotics and the arts.” Many of the workshops challenged students to think critically, and introduced them to important life skills like effective resume writing, community engagement, and business professionalism.

Like artistic creativity, entrepreneurship was a central theme throughout the conference. The conference was book-ended by the “Urban Philanthropy Business Pitch Competition,” in which students, either as individuals or as a collective, presented business ideas that either encouraged or facilitated economic development. One of the most creative and inventive business models was that of a local book fair that would serve as a platform for local writers and poets to publish and market their works. This business idea, like many of the others featured, was one that would ultimately invest in local business, and provide a service to members of the community who are often denied access to resources and economic opportunities because of systemic and social barriers. Though it is a work in progress, the conference was an overall success, and spoke volumes to the importance of Youth Development programming, and the power that can be actualized by youth when they are given the tools to lead.
Stand Outs

Workshop Rating Out of 5 ★ 4.3

5.0 Adventures in Chemistry | 5.0 Men Making Moves | 5.0 (B) Empowered | 5.0 Unlocking Your Potential and Owning it | 5.0 Journey With Young Entrepreneurs | 5.0 Using Your Voice for Social Change | 5.0 Film Directing 101 | 5.0 Our Voice Matters | 5.0 Behind the Scenes | 4.9 Business Pitch Competition | 4.8 Careers in Hospitality | 4.7 ArtWorks! | 4.5 Let’s Go! Creating a Road Map to College | 4.5 MDC Business of Biology | 4.5 How Sisterhood Empowers | 4.5 Wellness & Healing
Festival Highlights

05 MASTER CLASSES  Film makers, Directors & Producers

1285 SHORT FILM SUBMISSIONS  International Reach

25 SHORT FILMS ACCEP TED  8 1st Time Film makers

04 WINNERS!  2 Audience Choice Awards
Festival Winners

Audience Award Winner
PRODIGAL SON
Florida Film House 1st Take Youth

"It was powerful to learn one of the films was made by an iphone. That is phenomenal. Life changing media really can happen via an iphone. It was absolutely amazing to attend."

Audience Award Winner
BETWEEN TWO LANDS
Brenda Saucedo

Short Film Jury Award Winner
SPEAK
Calyx Passailague

"Good food, great films."

Film Festival Producers Award
DIFFERENCE
Chuy-Tzu Chang

"I learned from the film festival how talented the kids in Miami are."
BUSINESS PITCH
COMPETITION
And the Winner is....
PIC PHOTO BOOTH
Urgent, Inc. registering 500 youth for Economic Development Conference

MIAMI – For the fourth year, Miami Dade College North Campus has

#YEDC2017

www.urgentincconference.com

Promotional Activities

1.6K Impressions

174 Accessed App

2300 Page Views

Mobile App

www.urgentincconference.com
See You Next Year!

SAVE THE DATE

JULY 17-18, 2018

Miami Dade College, North Campus

Miami, FL

For More Information Contact Public Relations Manager
Stephanie Creates
stephanie@stephaniecreates.com