



Catherine Francis

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In the U.S. small businesses employ over 51% of the work force. Catherine Francis has committed her life to making businesses thrive in an ever-increasing volatile economy. Providing Lean consulting, resources & access to alternative funding sources, and to foreign monies. Ms. Francis helps businesses tap into diverse wealth pockets and opportunities.

As a notable speaker and presenter Ms. Francis launched a series of “hands on” conferences at local universities and colleges titled, “Bridge the Tech Gap” designed to help businesses, bridge the 21st century skills gap in social media and technology necessary to remain globally competitive.

Ms. Francis develops and conducts corporate trainings for executives and frontline employees for Fortune 100 and 500 companies such as Coca Cola, Wal-Mart, Payless, and other notable companies. She was also a participant in Southern California Edison’s CEO Training program. Her company currently serves as a training facilitator for Southern California Edison’s EDGE program.

Catherine is a Graduate of the Turner Construction Management Program, is Certified by the Manufacturing Standard Skills Council as a Logistics Technician and Administrator, and served as Board Member for over 7 years for the Distribution Management Association, a trade organization with over 200 member companies such as Target, Home Depot to name a few.

For 10 years, Ms. Francis has acted as the Joint Apprenticeship Committee Chair and has been a Board member for the Associated General Contractors. Ms. Francis has traveled internationally for commerce for over 25 years understanding the urgency in fostering global business partnerships as a cure for domestic economic stagnation. Ms. Francis recently launched The International Chapter of the Southern California Black Chamber of Commerce promoting the increase in global commerce opportunities and business strategies to develop solutions through established systems geared toward individual, small, and corporate business members by implementing effective collaborations of international professionals and strategic business planning expertise.