



## **Giving Back: Blind Entrepreneur Creates First Toss-To-Target Towel Game** *Son of Legendary Singer O.C. Smith Breaking Down Business Barriers*

LONG BEACH, CA (JUNE 22, 2016) – Just in time for summer, the new [Toss'n Towel™](#) game is available through an exclusive online offer at [Indiegogo](#). Created by blind entrepreneur Robert F. Smith, *Toss'n Towel* is the original toss-to-target towel game, designed to entertain the entire family.

The classic, collectable *Toss'n Towel* games are richly detailed with their own game design sublimated onto quick-drying, 40" x 70" all-cotton beach towels. Games include 8 five-panel, pellet-filled, Toss'n Sacks made of durable suede and a waterproof nylon cinch string backpack carrying bag.

The launch of Toss'n Towel includes the following uniquely fun games:

- **Original Little Green Apples Toss'n Towel** – Go head to head with your best bud.
- **Toss'n Reef** – Find adventure with your family under the waves.
- **Toss'n Baseball** – Be the Strikeout Ace or Homerun King.

Founder Robert F. Smith is the son of legendary Grammy winning artist, [O.C. Smith](#) (Little Green Apples). Robert created *Toss'n Towel* as a way to build on his philanthropic *Little Green Apples Project*, which promotes and seeks a million acts of intentional kindness while supporting several charitable organizations. He seeks to send 10,000 Toss'n Towel games to veterans, deployed military and senior centers with customer participation on Indiegogo.

In addition to helping his [Little Green Apples Project](#), a portion of all net proceeds from Robert's *Toss'n Towel* supports three charities:

- [Boys and Girls Clubs of America](#) (select regional clubs)
- [Pitch In For Baseball](#)
- [National Alliance of Resident Services in Affordable and Assisted Housing](#) (NAR-SAAH).

Blind since birth, Robert is a singer, artist and entrepreneur who feels no challenge is too big to overcome. As a way to bring attention to his project, Robert is on a mission to be the first blind man to throw out the ceremonial pitch and sing the national anthem at every professional ballpark in America. He's also working on an all-star singing tour, learning to drive a race car through an obstacle course and challenging business and entertainment celebrities to a "blind pitch-off" to benefit charities.

Robert believes that lending a hand to those in need is the best way to inspire intentional acts of kindness. As this singer/artist/entrepreneur likes to say, "Even a blind man can see that one act of kindness makes the world a better place. And that world begins with you!"

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