



Son of Legendary Singer O.C. Smith Busting Barriers with a Game and a Message

Blind since Birth, Robert F. Smith Overcomes Challenges by Challenging Others...at games and in life

LONG BEACH, CA (July 12, 2016) – As the son of a Grammy Award winning singer ([O.C. Smith](#) (*Little Green Apples*), Robert F. Smith was born into a privileged life. But, he learned growing up with and without money, that life can throw you curveballs and you must be ready to adapt to each and every pitch. Like being blind since birth.

Despite the many highs and lows, Robert eventually realized how blessed he actually was. And, to show the world his gratitude, Robert created the *Little Green Apples Project*, which seeks to inspire a million intentional acts of kindness. His goal: donate a percentage of profits from his new [Toss'n Towel](#)TM game to those most in need. A second goal: send 10,000 Toss'n Towel games to veterans, deployed military and senior centers through the Toss'n Towel campaign on the crowd funding site, [Indiegogo](#).

"My life hasn't always been easy, but I truly feel blessed to have the life I do," says Robert. "I'm a blind entrepreneur who loves to take on challenges. Creating Toss'n Towel with my team has been a joy and we look forward to spreading our message of enjoying life and giving back through charitable acts of kindness. Even a blind man can see that one act of kindness makes the world a better place!"

Robert is a singer, artist and entrepreneur who feels no challenge is too big to overcome. As a way to bring attention to his project, Robert is on a mission to be the first blind man to throw out the ceremonial pitch and sing the national anthem at every professional ballpark in America. He's also working on an all-star singing tour, learning to drive a race car through an obstacle course and challenging business and entertainment celebrities to a "blind pitch-off" to benefit charities.

The classic *Toss'n Towel* games are richly detailed with their own game design sublimated onto quick-drying, 40" x 70" all-cotton beach towels. Games include 8 five-panel, pellet-filled, Toss'n Sacks made of durable suede and a waterproof nylon cinch string backpack carrying bag.

Current collectable *Toss'n Towel* games include:

- *Original Little Green Apples Toss'n Towel*
- *Toss'n Baseball*
- *Toss'n Reef*

Coming next year: Toss'n Towel *Football*, *Basketball* and *Soccer* editions. A portion of net proceeds from Robert's *Toss'n Towel* go to support [Boys and Girls Clubs of America](#) (select regions), [Pitch In For Baseball](#) and the [National Alliance of Resident Services in Affordable and Assisted Housing](#) (NAR-SAAH).

www.tosstowel.com

Press Contact:

Howard Ruben PR

818.823.1971 / 818.445.4543

hruhen@howardruben.com