



STRAINWISE®

HIGHER LIVING:

Cannabis consulting firm continues growth across nation

New contracts help establish STWC Holdings' reputation in burgeoning industry

LAKEWOOD, Colo. (Oct. 18, 2018) – STWC Holdings (OTCPK: STWC) has signed 14 new contracts across the U.S. as part of its push to establish itself as the most trusted cannabis consulting firm in the nation.

STWC announced that it has signed contracts with clients in Puerto Rico, California and Oklahoma. The contracts cover the design and build-out of numerous marijuana dispensaries and cultivation and processing facilities, including employee training, operational management, intellectual property licensing, and compliance oversight. This range of services will provide STWC's clients the tools and operational know-how to launch and operate successfully in their new cannabis businesses.

"The energy at STWC has never been higher than it is today, and I'm proud of the talented members of this company who have been so successful in helping to establish STWC as a premier cannabis consulting firm," said Erin Phillips, President and CEO.

The contracts can best be characterized variably as development agreements, long term management agreements, trademark license agreements and consultant services agreements. The total economic value of these contacts provides up to \$3.9 million in revenue to the company over the next 2-5 years.

About STWC Holdings, Inc.

Headquartered in Lakewood, Colo., STWC Holdings (OTCPK: STWC) plans on becoming a complete ecosystem of entities and services that support the burgeoning cannabis industry. From capital, strategic partnership, and seed-to-sale consulting to design, marketing and advertising services, we intend to be highly diversified within the industry. We are a team of highly capable industry veterans that creates value for our partners by providing access to our comprehensive suite of assets. We develop made-to-order solutions to address the range of challenges that cannabis entrepreneurs and businesses face. We believe in the value of cannabis, and we're laying the foundation for its future. For more information: 303-736-2442.

Forward Looking Statements: This press release may contain forward-looking statements that involve risks and uncertainties. These statements relate to future events or our future financial performance. In some cases, you can identify forward-looking statements by terminology including "could", "may", "will", "should", "expect", "plan", "anticipate", "believe", "estimate", "predict", "potential" and the negative of these terms or other comparable terminology. While these forward-looking statements, and any assumptions upon which they are based, are made in good faith and reflect our current judgment regarding the direction of our business, actual results will almost always vary, sometimes materially, from any estimates, predictions, projections, assumptions or other future performance suggested in this report. Except as required by applicable law, we do not intend to update any of the forward-looking

statements so as to conform these statements to actual results. Investors should refer to the risks disclosed in the Company's reports filed from time to time with OTC Markets (www.otcmarkets.com).

Media contact: Steve Caulk, srcaulk@proconnectpr.com, 303-410-4971