

 Ready America.

 Listo America.

 Ready Kids.

 Ready Business.

Ready **Indian  
Country**   
Prepare. Plan. Stay Informed.

 Ready Responder  
Prepare. Plan. Stay Informed. ®

 Ready.

# National Preparedness Month



FEMA

# Agenda

- Preparedness Barriers
- National Preparedness Month Objectives
- Our Role – *“You Be a Hero”*
- National Preparedness Community
- Basic Preparedness Steps
  - Build a kit
  - Make a plan
  - Stay informed
  - Get involved

More resources visit:

[www.Ready.gov/build-a-kit](http://www.Ready.gov/build-a-kit)

[www.Ready.gov/make-a-plan](http://www.Ready.gov/make-a-plan)

[www.Ready.gov/be-informed](http://www.Ready.gov/be-informed)

# Barriers to Preparedness

## Apathy

*"It won't happen here."*

*"I won't worry about this until a threat is imminent."*

## Fatalism

*"Whatever I do won't make a difference in the event of a big disaster."*

## Not on my radar

*"I just haven't thought about it."*

## Avoidance

*"I don't like to think about it."*

## Lack of information

*"I don't know how to do this."*

## Lack of resources

*"I don't have the money/time."*

*"I'm unable to do this."*

# Objectives

- The goal of National Preparedness Month (NPM) is to increase the overall number of individuals, families, and communities that engage in preparedness actions at home, work, businesses, school, and place of worship.
- To expand national preparedness by increasing National Preparedness Community (NPC) membership and utilization of collaborative online tools:
  - Events Calendar
  - Discussions
  - Toolkit Downloads
  - Sharing Stories and Photos

# Our Role

- This year's theme is **"You Can Be the Hero."** Preparedness is an individual responsibility. The better prepared you are, the more likely you are to save a life. Be a preparedness hero in your community!
- Share the message of preparedness and engage others in preparedness activities. People are more likely to hear and act on messages from people they know and trust.
- Join the National Preparedness Community (NPC) at [Community.FEMA.gov](https://Community.FEMA.gov). Get resources and receive support from your peers and emergency management personnel to help you plan your NPM activities.

# Join the National Preparedness Community (NPC)

**Community.FEMA.gov** is the online home of the National Preparedness Community. Connect, collaborate, educate, and empower yourselves and others to fulfill our shared responsibility to prepare!

Specifically, we can use the Community to:



- Learn from each other and share resources
- Engage in discussions with emergency management personnel
- Coordinate, participate, and engage others in NPM activities



# Basic Preparedness Steps

- Stay Informed about types of emergencies that can occur and know the appropriate responses.
- Make a Family Emergency Plan
- Build a Kit
- Get Involved



**Ready.**  **Family Emergency Plan** 

*Prepare. Plan. Stay Informed.*

Make sure your family has a plan in case of an emergency. Before an emergency happens, sit down together and decide how you will get in contact with each other, where you will go and what you will do in an emergency. Keep a copy of this plan in your emergency supply kit or another safe place where you can access it in the event of a disaster.

**Neighborhood Meeting Place:** \_\_\_\_\_ **Phone:** \_\_\_\_\_  
**Out-of-Neighborhood Meeting Place:** \_\_\_\_\_ **Phone:** \_\_\_\_\_  
**Out-of-Town Meeting Place:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

Fill out the following information for each family member and keep it up to date.

Name:	Social Security Number:
Date of Birth:	Important Medical Information:
Name:	Social Security Number:
Date of Birth:	Important Medical Information:
Name:	Social Security Number:
Date of Birth:	Important Medical Information:
Name:	Social Security Number:
Date of Birth:	Important Medical Information:
Name:	Social Security Number:
Date of Birth:	Important Medical Information:
Name:	Social Security Number:
Date of Birth:	Important Medical Information:

Write down where your family spends the most time, work, school and other places you frequent. Schools, daycare providers, workplaces and apartment buildings should all have site-specific emergency plans that you and your family need to know about.

Work Location One	School Location One
Address:	Address:
Evacuation Location:	Evacuation Location:
Phone:	Phone:
Work Location Two	School Location Two
Address:	Address:
Evacuation Location:	Evacuation Location:
Phone:	Phone:
Work Location Three	School Location Three
Address:	Address:
Evacuation Location:	Evacuation Location:
Phone:	Phone:
Other place you frequent	Other place you frequent
Address:	Address:
Evacuation Location:	Evacuation Location:
Phone:	Phone:

Name	Telephone Number	Policy Number

Dial 911 for Emergencies

More resources visit:

[www.Ready.gov/build-a-kit](http://www.Ready.gov/build-a-kit)

[www.Ready.gov/make-a-plan](http://www.Ready.gov/make-a-plan)

[www.Ready.gov/be-informed](http://www.Ready.gov/be-informed)

<http://www.ready.gov/get-involved>

# Self-reliance in Disasters

- **Preparedness is an individual responsibility**

When you are prepared and an emergency strikes, first responders are able to assist those in greatest need

- **Self-reliance extends to helping neighbors and friends**

Be ready to lend a hand to those in need





# Know Your Local Risk

- Types of hazards likely to occur in your community
- Their appropriate responses (before, during and after an event)
- The emergency plans available in your community
- Visit **Ready.gov/today** for more resources

More resources visit:

[www.ready.gov/natural-disasters](http://www.ready.gov/natural-disasters)

[www.Ready.gov/get-tech-ready](http://www.Ready.gov/get-tech-ready)

“All Roker-Be Ready  
for any weather”  
30 sec PSA  
(closed captioning)

<http://youtu.be/0ZMr1XtP6BY>



# Evacuation Routes

- Plan where you will go if an emergency happens
- Plan driving routes and alternates
- Plan for public transportation options if you do not have a vehicle
- Make a plan for your pets



More resources visit:

[www.ready.gov/evacuating-yourself-and-your-family](http://www.ready.gov/evacuating-yourself-and-your-family)

<http://www.ready.gov/caring-animals>

[www.Ready.gov/alerts](http://www.Ready.gov/alerts)

# Build a Kit

- Disasters can happen anywhere and at anytime
- Be prepared with emergency supplies kits in the places where you and your family spend large amounts of time – at work, in your car, at home, etc.
- Learn more at **[Ready.gov/build-a-kit](http://www.Ready.gov/build-a-kit)**



More resources visit:  
[www.Ready.gov/build-a-kit](http://www.Ready.gov/build-a-kit)

“Be Prepared for  
Emergencies while  
Traveling.”  
30 sec  
(closed captioning)-

<http://youtu.be/VDEsfgwGwwY>

# Make a Plan

You may not be together as a family when an emergency happens. Consider what to do if there is no access to cell phones, gas stations, grocery stores, ATMs, etc.

- Identify a common out-of-town contact for your family
- Know school and work plans
- Identify meeting places
- Visit **Ready.gov/make-a-plan** for a family emergency plan template

More resources visit:

[www.Ready.gov/make-a-plan](http://www.Ready.gov/make-a-plan)

"The Day Before"  
PSA 30 sec  
(closed captioning)-  
<http://youtu.be/4s7z05G5p4Y>



The form is titled "Ready.gov Family Emergency Plan" and includes a "Prepare. Plan. Stay Informed." tagline. It provides a structured space for families to document emergency plans, including contact information for out-of-town contacts, neighborhood meeting places, and detailed information for each family member (name, date of birth, social security number, and important medical information). It also includes sections for work and school locations, evacuation routes, and a table for important information like doctor, pharmacist, and insurance. The form concludes with a "Dial 911 for Emergencies" instruction.

Important Information	Name	Telephone Number	Policy Number
Doctor(s)			
Other:			
Pharmacist			
Medical Insurance			
Homeowner's/Rental Insurance			
Generation/Skewer (for pets)			

# Get Involved

Reach out to local organizations for assistance:

- Citizen Corps Councils  
Visit **CitizenCorps.gov** for more information
- Local Emergency Management Offices
- Home Owners Association or Neighborhood Civic Association



More resources visit:

[http://www.ready.gov/  
get-involved](http://www.ready.gov/get-involved)

# More Resources

## More resources visit:

[Ready.gov/build-a-kit](http://Ready.gov/build-a-kit)  
[Ready.gov/make-a-plan](http://Ready.gov/make-a-plan)  
[Ready.gov/be-informed](http://Ready.gov/be-informed)  
[Ready.gov/natural-disasters](http://Ready.gov/natural-disasters)  
[Ready.gov/get-tech-ready](http://Ready.gov/get-tech-ready)  
[Ready.gov/alerts](http://Ready.gov/alerts)  
[Ready.gov/today](http://Ready.gov/today)  
[Ready.gov/caring-animals](http://Ready.gov/caring-animals)  
[Ready.gov/evacuating-yourself-and-your-family](http://Ready.gov/evacuating-yourself-and-your-family)

## Video:

### **“AI Roker-Be Ready for any weather”**

30 sec PSA (closed captioning)

<http://youtu.be/0ZMr1XtP6BY>

### **“Be Prepared for Emergencies while Traveling.”**

30 sec (closed captioning)

<http://youtu.be/VDEsfgwGwwY>

### **“The Day Before”**

30 sec PSA 30 (closed captioning)

<http://youtu.be/4s7z05G5p4Y>

# More Resources

**More resources visit:**

**<http://beachhaven-nj.gov/public-safety/emergency-management/>**

**Sign up with:**

**<http://www.nixle.com/>**

**<https://www.facebook.com/beachhaven.eoc>**

**In the coming month our Global Connect System will be transitioning to “Code Red”**

**EMAIL:**

**emergmgmt@beachhaven-nj.gov**



# This September ...

